

Concord Parking System Strategic Planning & On-Call Services

Public Forum
– Recommended Strategies

January, 2015



Parking in Downtown Concord

Parking is closely linked to:

- **Economic vitality**
- **Local business health**
- **Tourism**
- **Pedestrian environment**
- **Traffic patterns**
- **Development potential**
- **Bicycling accommodations**
- **Signage and wayfinding**











Challenges Identified

- Perception of **low parking availability** and **high pricing**
- Unfriendly **time-limits**
- Conflicts: **employee vs. customer** parking.
- Lack of **clear information** and signing
- Need user-friendly **payment structure** and technology
- Inefficient & unfriendly **parking enforcement**
- Need **event parking** / management
- **Private spaces** are currently underutilized
- Need better **walking and biking** environment
- **Financial sustainability** of City's parking management structure

Goals & Expectations

Be efficient:

- Ensure the parking fund remains self-sufficient

Support economic development:

- Ensure an adequate supply of available parking

Improve access to merchants:

- Encourage turnover of on-street parking

Improve customer convenience:

- Improved way-finding and directional signage

Reduce inefficiencies:

- Invest in technology and improve enforcement efficiency

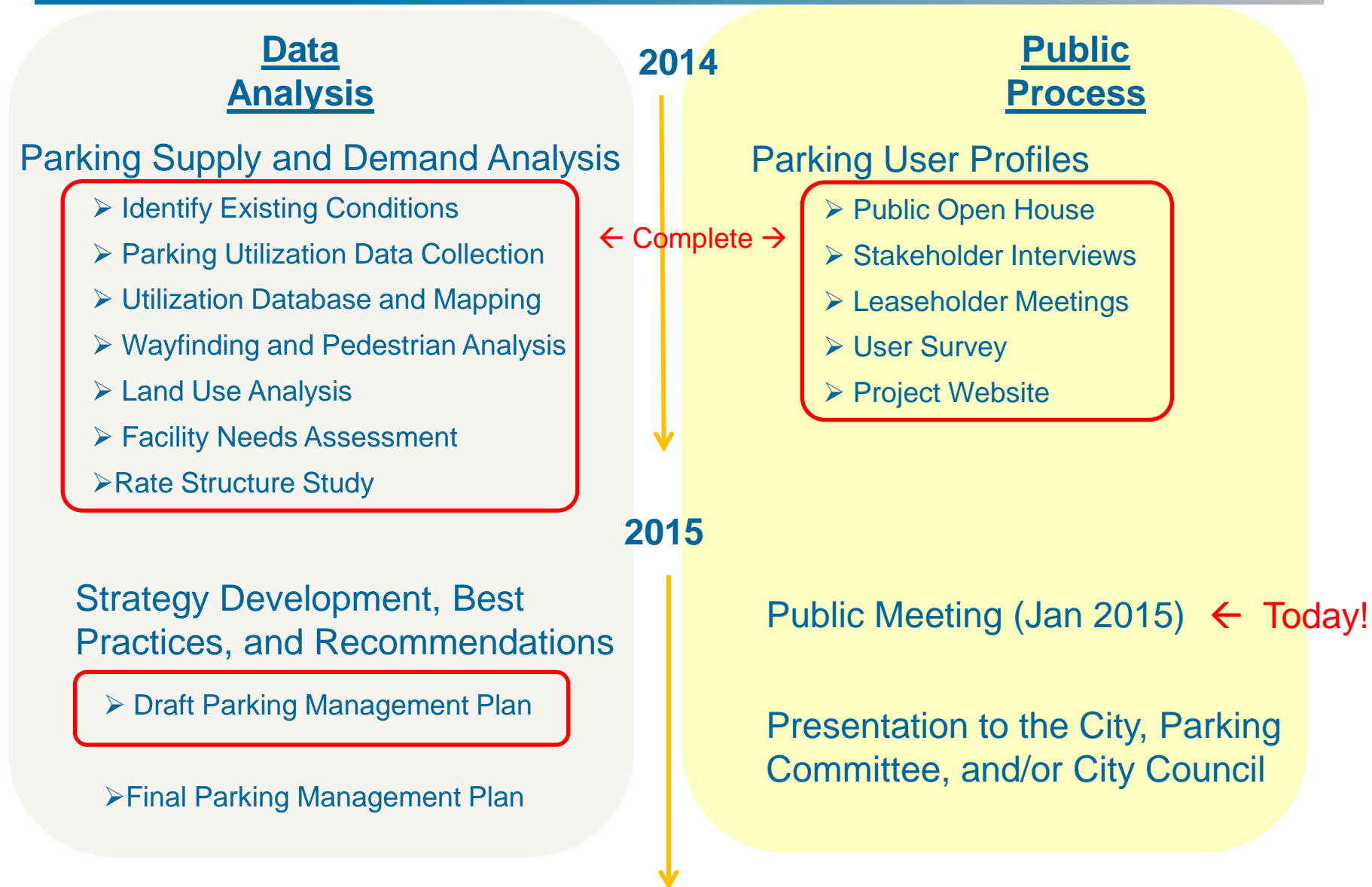
Don't make parking a tax:

- Review and implement changes to the rate structure

Efficiently manage an improved system:

- Improve City's parking management structure

Schedule



Today's Agenda

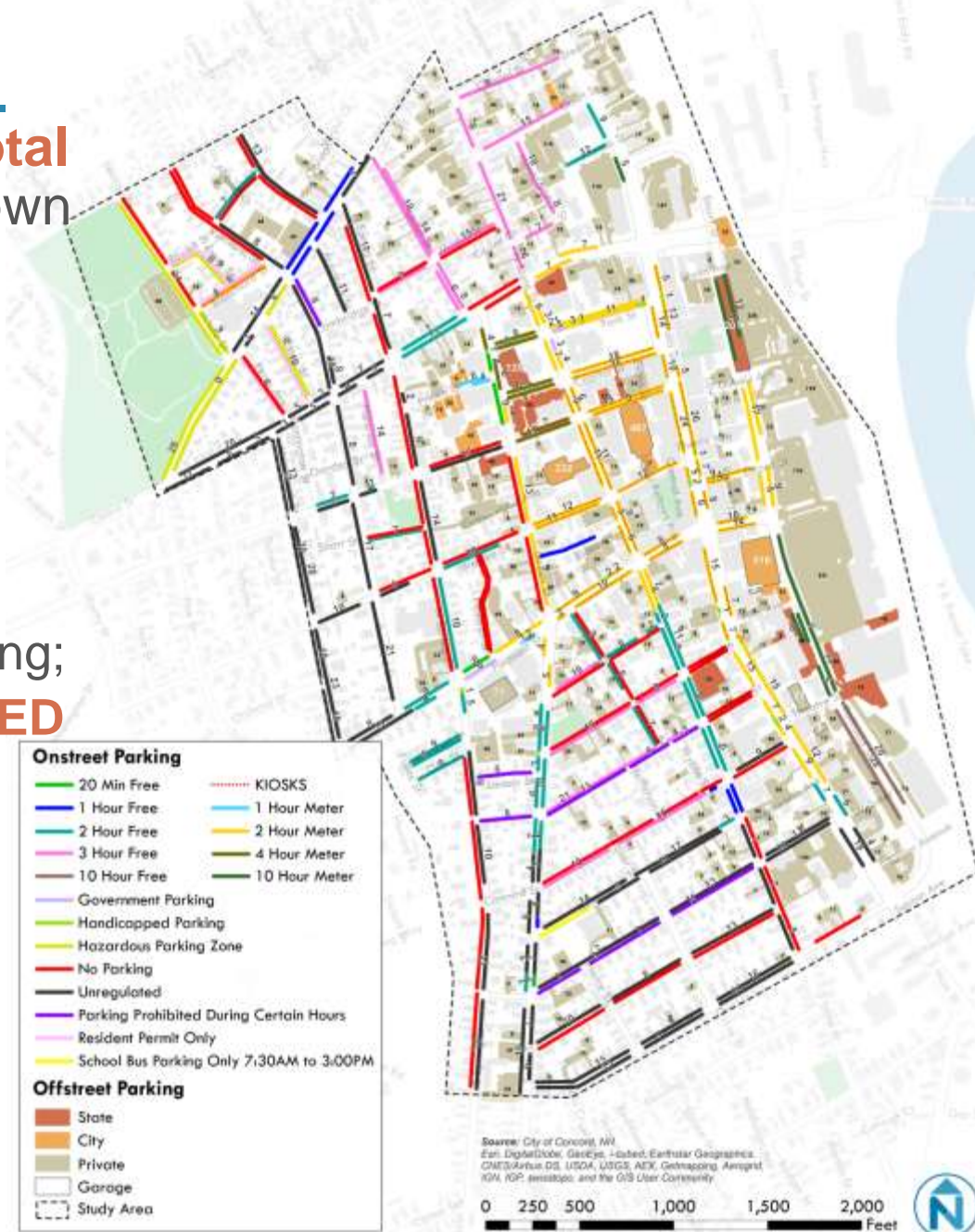
- Existing Conditions
 - Parking inventory
 - Parking utilization
 - Land use & shared parking analysis
- Public Process
 - Stakeholder interviews
 - Open House (Oct 6)
 - Online survey
- Recommendations & Strategies
- Q&A

Existing Conditions

Parking Inventory + Utilization

Parking Inventory

- There are nearly **10,000 total parking spaces** in downtown Concord (include private facilities)
- Of all 3,800 public parking supply (both on-street and off-street)
 - **33%** are **METERED** parking;
 - **20%** are leased **RESERVED** parking;
 - the rest are free or with certain restrictions.
- **55%** of all parking is privately-owned



Parking Utilization (Saturday)

Parking Utilization



10AM-12PM

■ Farmers Market

12PM-2PM

■ Farmers Market

6PM-8PM

■ Night activities along Main Street corridor



Parking Utilization (Thursday)



8AM-10AM

- Employee starting to fill up
- Storrs free parking more than 60% full

10AM-12PM

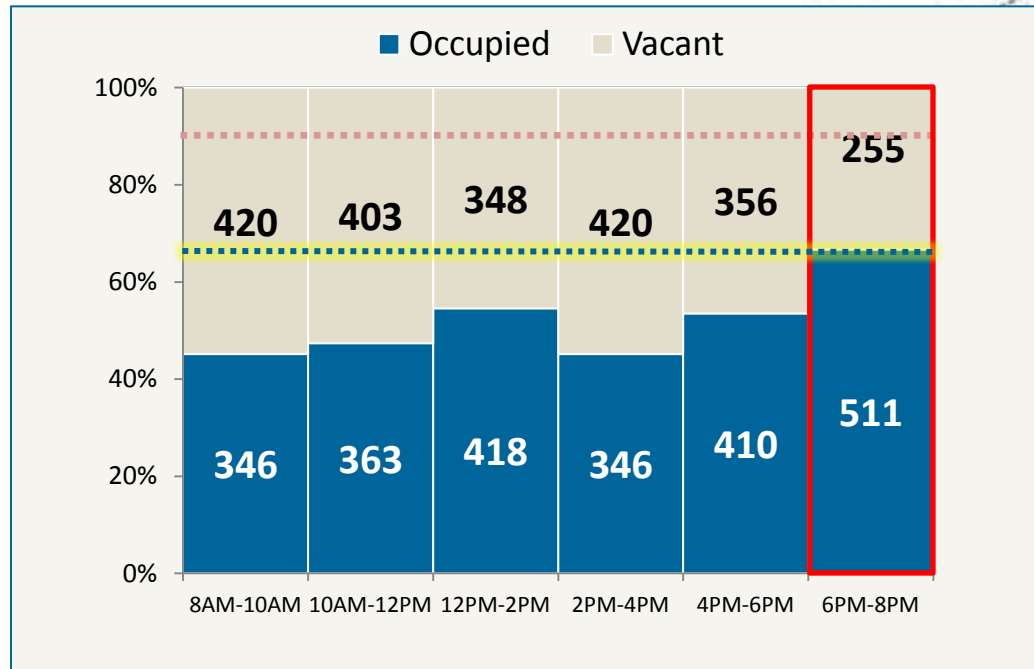
- More activity on-street
- Main Street getting over 60%
- Garages underutilized

6PM-8PM

- Night activities along Main Street corridor



On-Street Meters (Thursday)



- Peak: 67%
- Average utilization: 52%

- KIOSKS
- 1 Hour Meter
- 2 Hour Meter
- 4 Hour Meter
- 10 Hour Meter

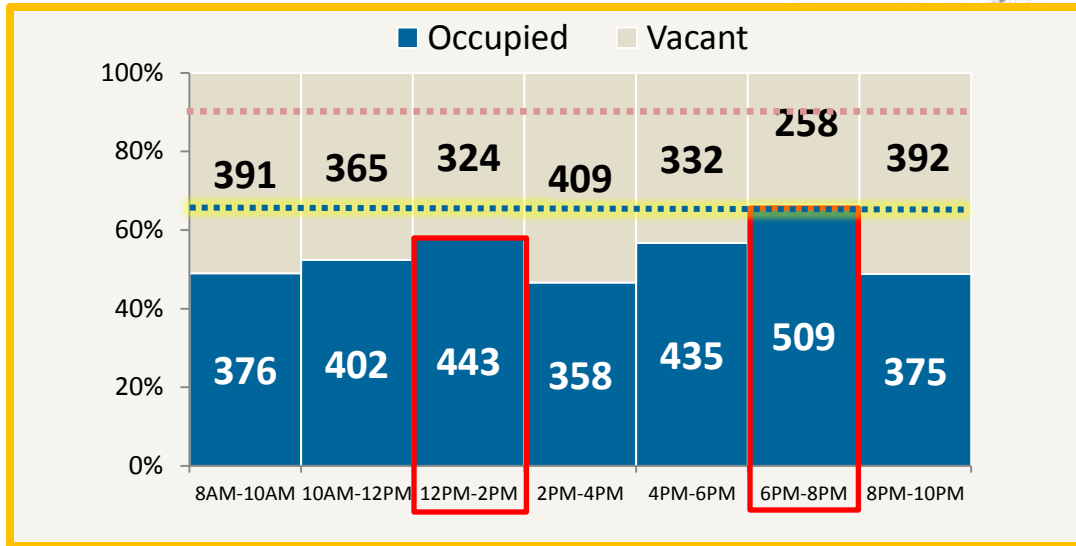
766 meters

Source: City of Concord, NH
Data: DigitalGlobe, GeoEye, Earthstar Geographics,
CNES-Airbus DS, USDA, USGS, AeroX, GeoEye, Aeroport,
IGN, IGN, IGN, and the GIS User Community

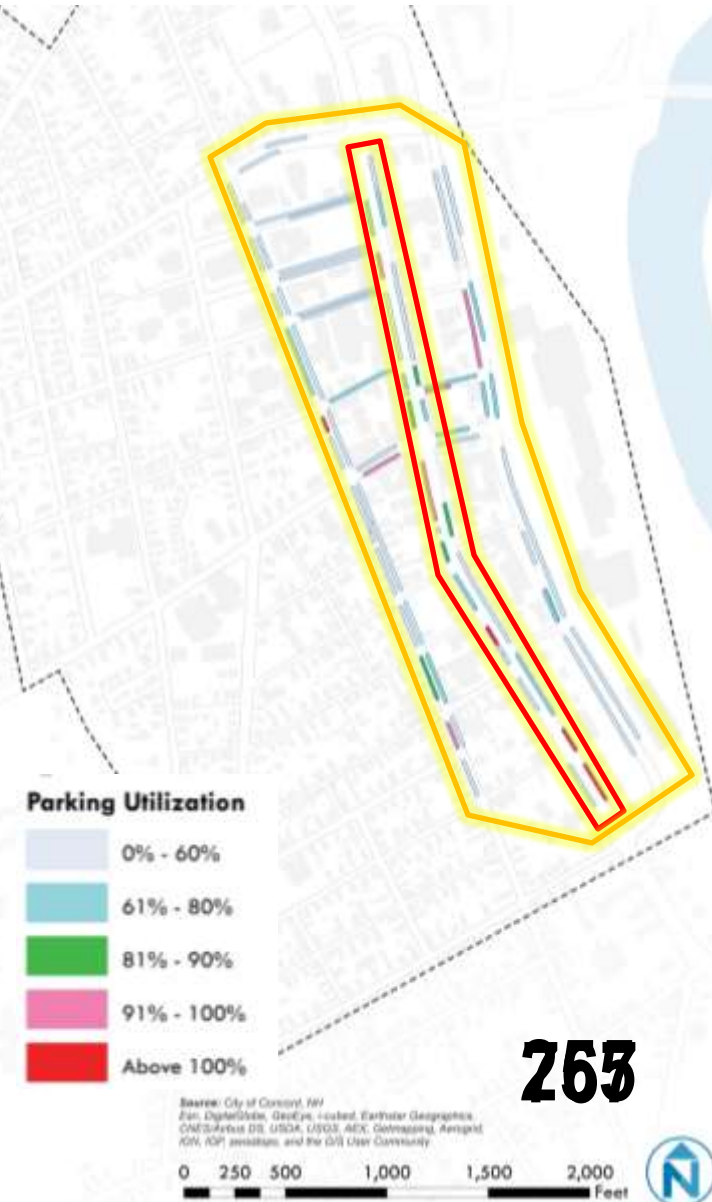
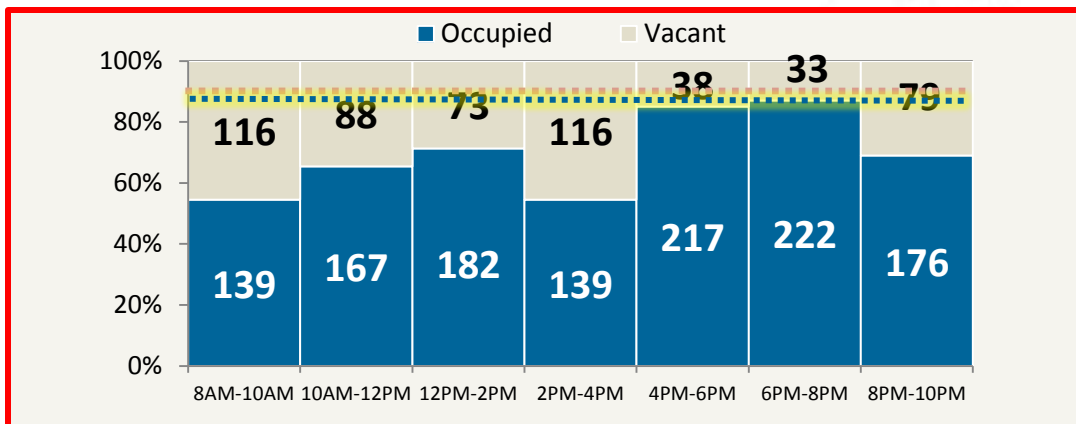
0 250 500 1,000 1,500 2,000 Feet



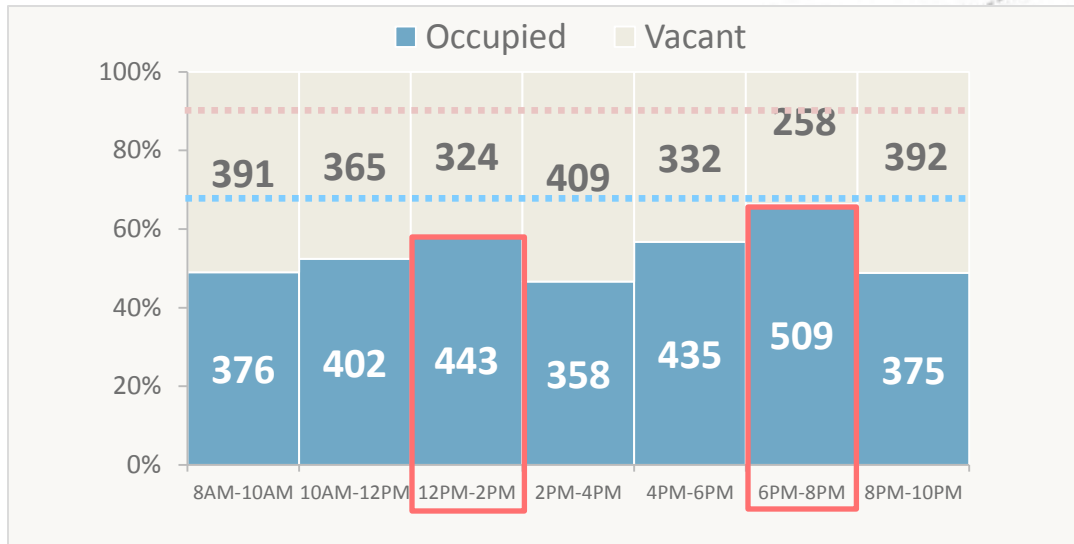
Core Area & Main Street (Thursday)



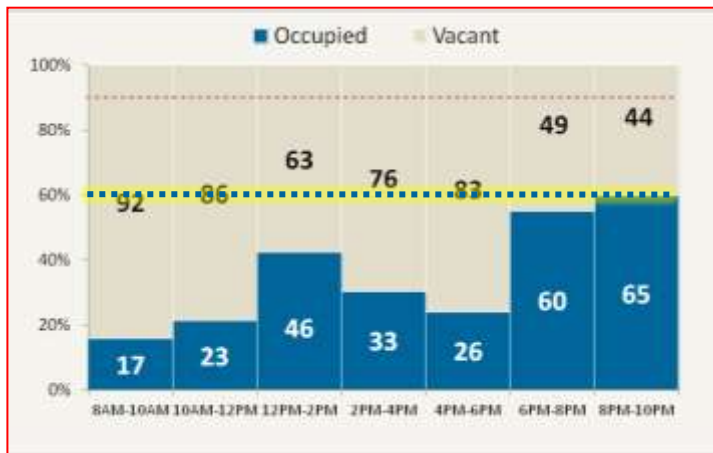
N & S Main Street



Core Area & Storrs Street (Thursday)



Storrs Street



METER

vs.

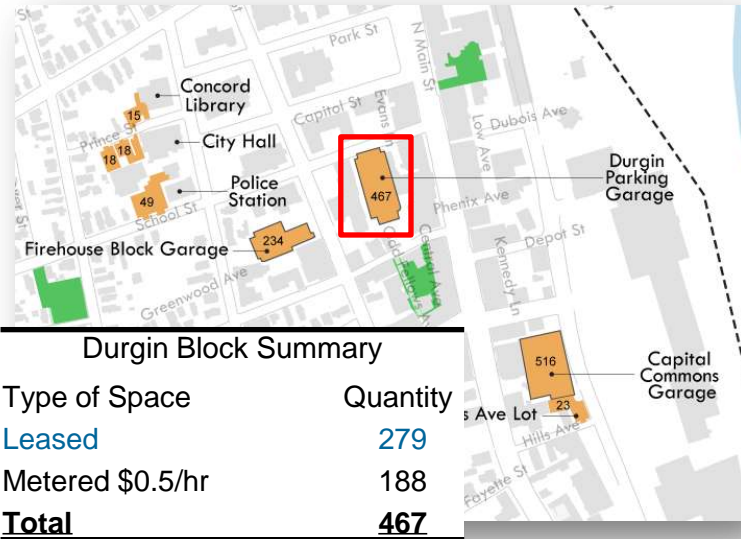


FREE

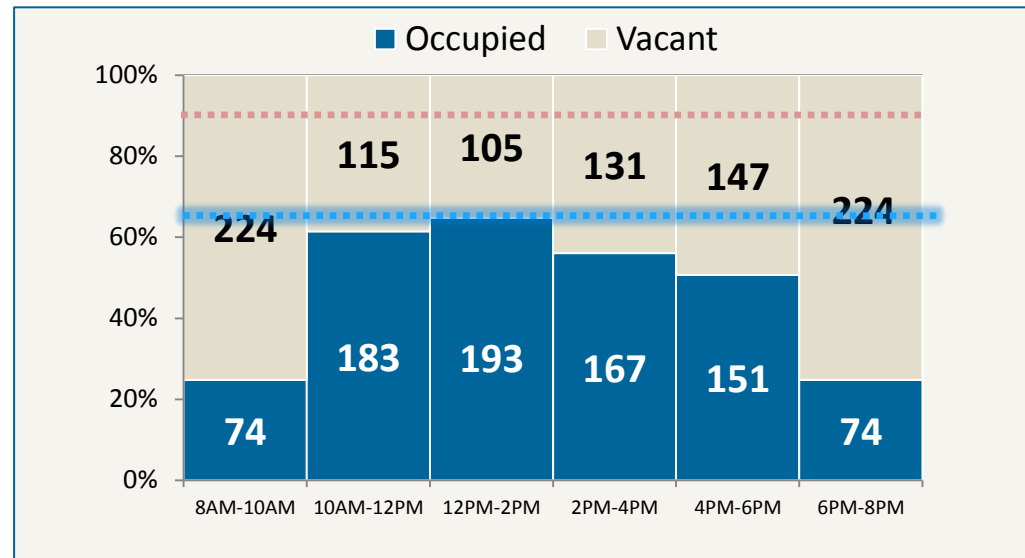
Parking Utilization



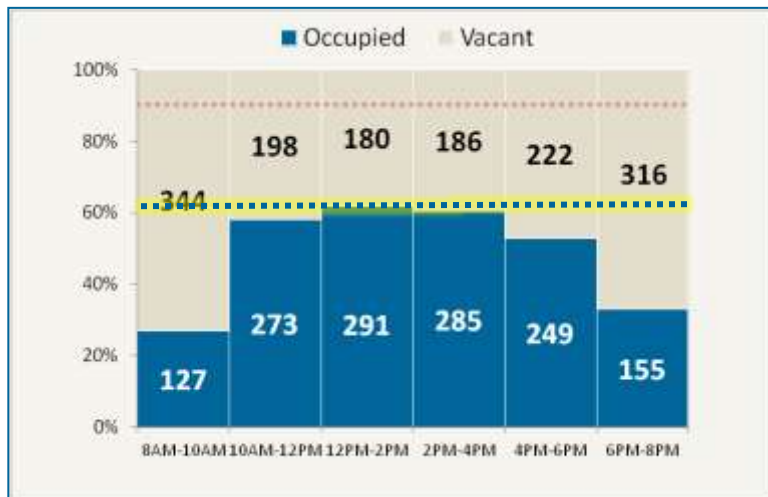
Thursday Durgin Garage



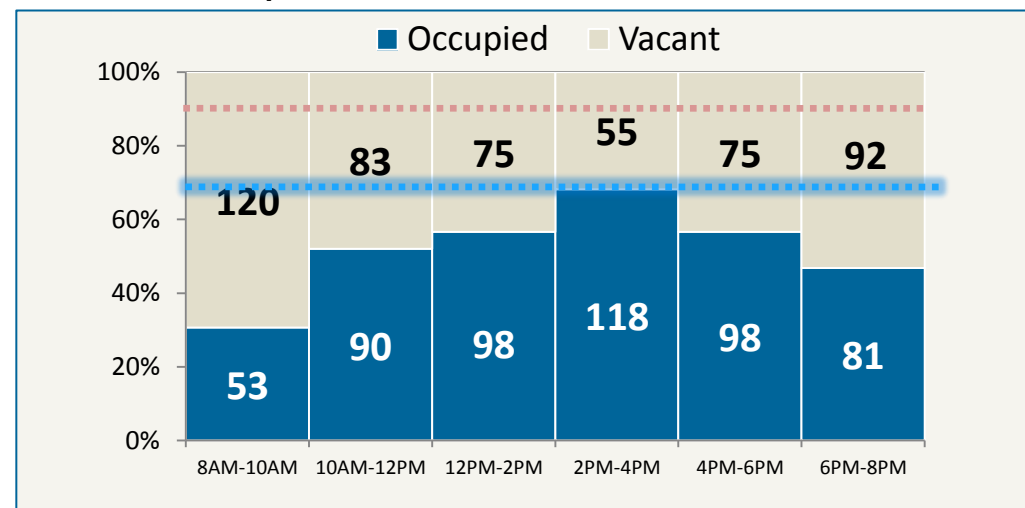
Reserved spaces – PEAK 65%



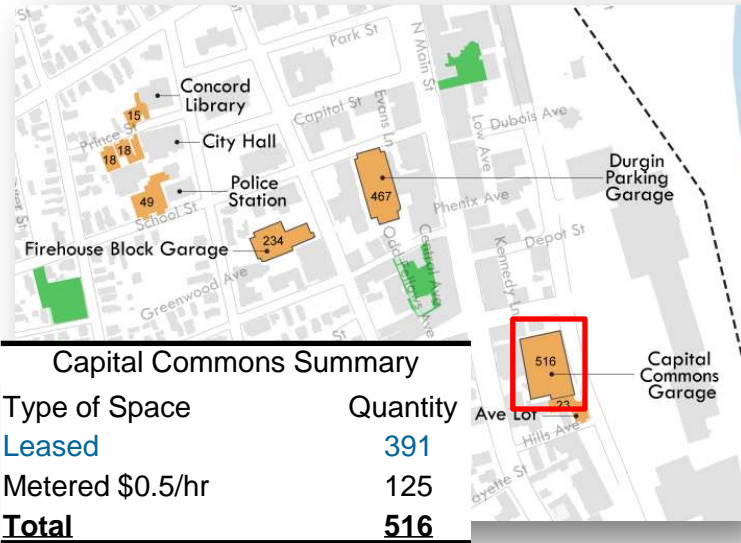
Overall– PEAK 62%



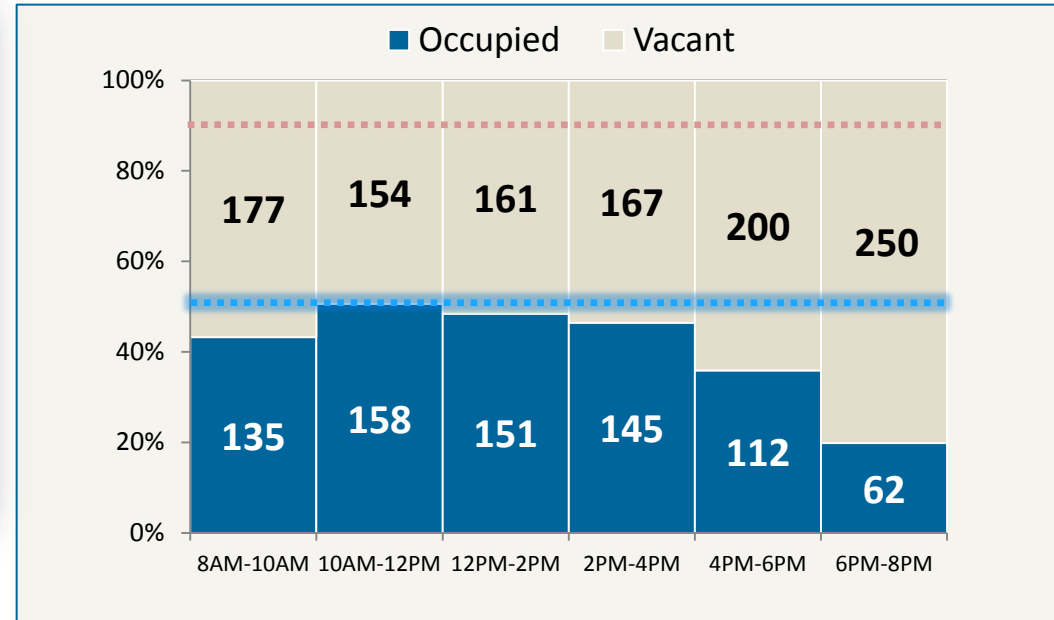
Metered spaces – PEAK 68%



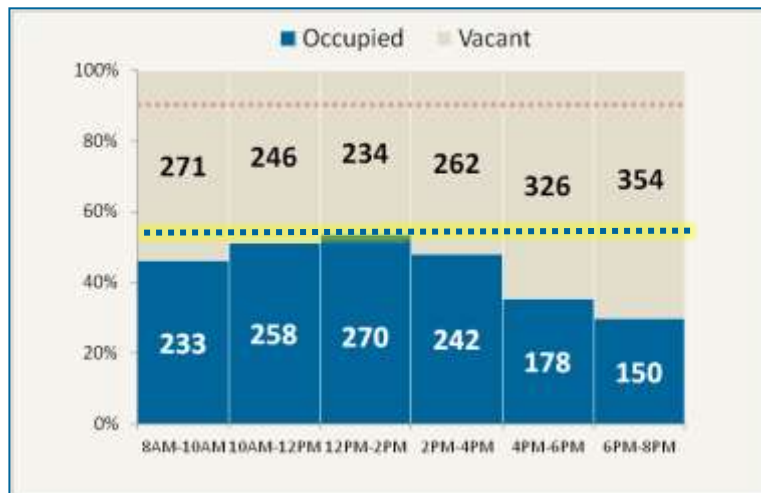
Thursday Capital Commons Garage



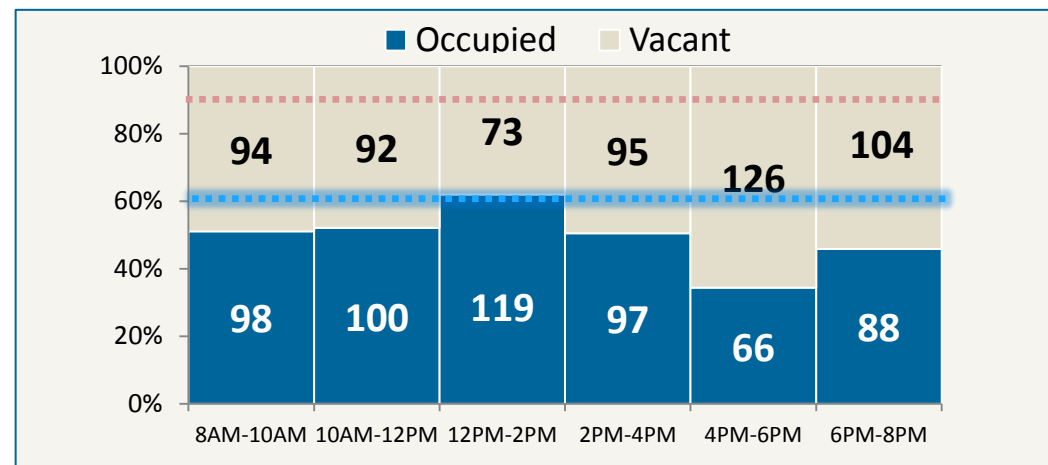
Reserved spaces – PEAK 51%



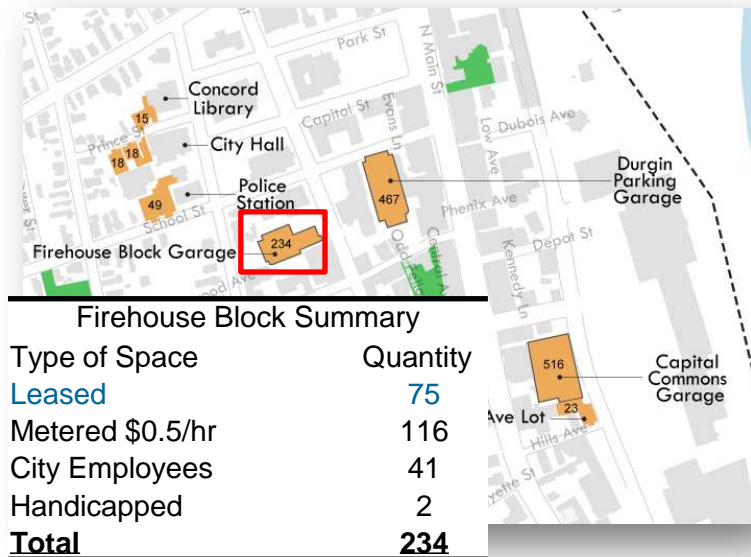
Overall– PEAK 54%



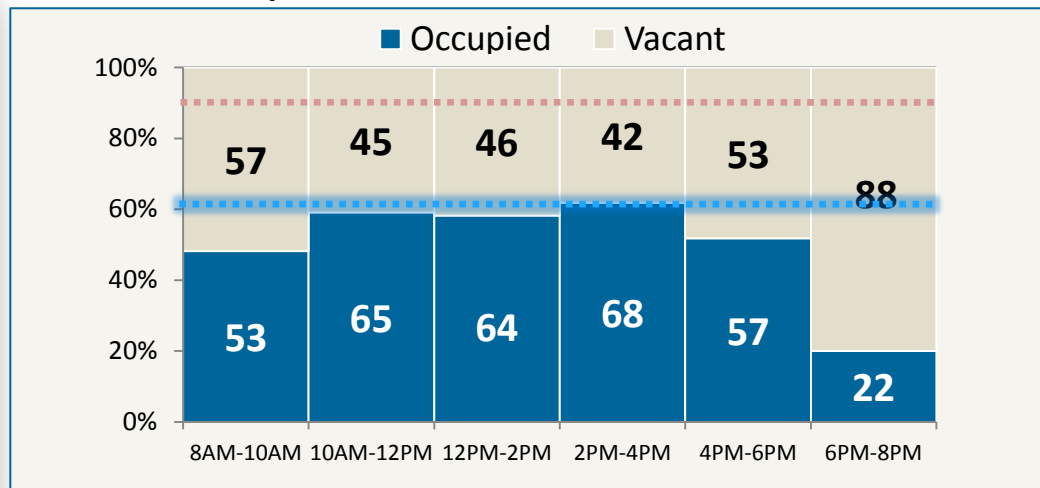
Metered spaces – PEAK 62%



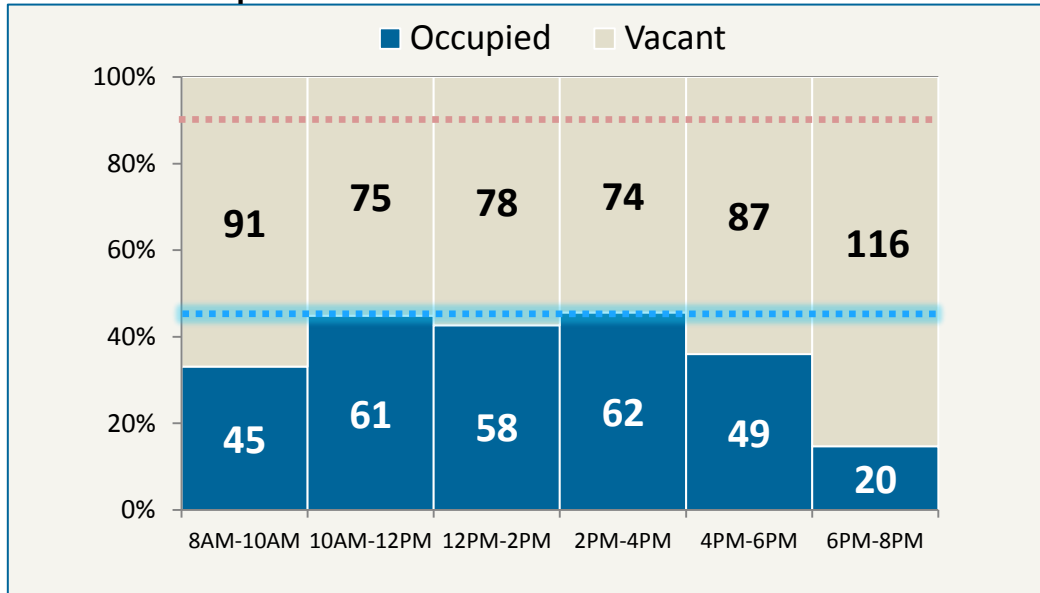
Thursday Firehouse Block Garage



Reserved spaces – PEAK 62%



Metered spaces – PEAK 46%

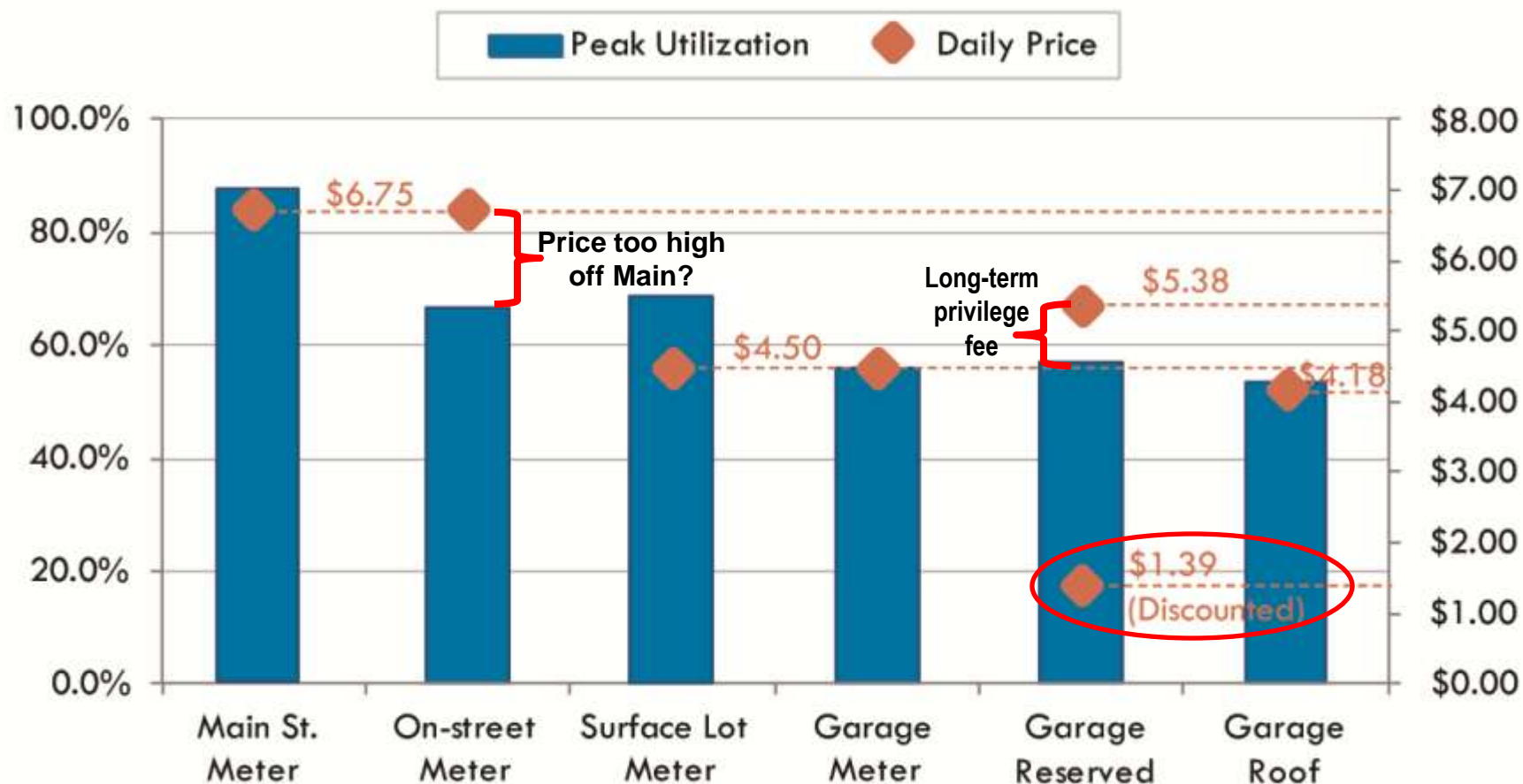


Overall– PEAK 53%



Cost-Effectiveness

- Pricing does not match user preferences



Key Findings: Parking Activity

- **Less than 60%** utilized at peak on weekdays
- **Less than 30%** utilized at peak on weekends
- Peaks at lunchtime; Main also peaks at dinnertime
- Garages always underutilized, both reserved & metered

**OVERALL SUPPLY IS
NOT A PROBLEM**

Existing Conditions

Land Use Analysis

Existing Land Use - Study Area

Retail/Commercial/Institutional

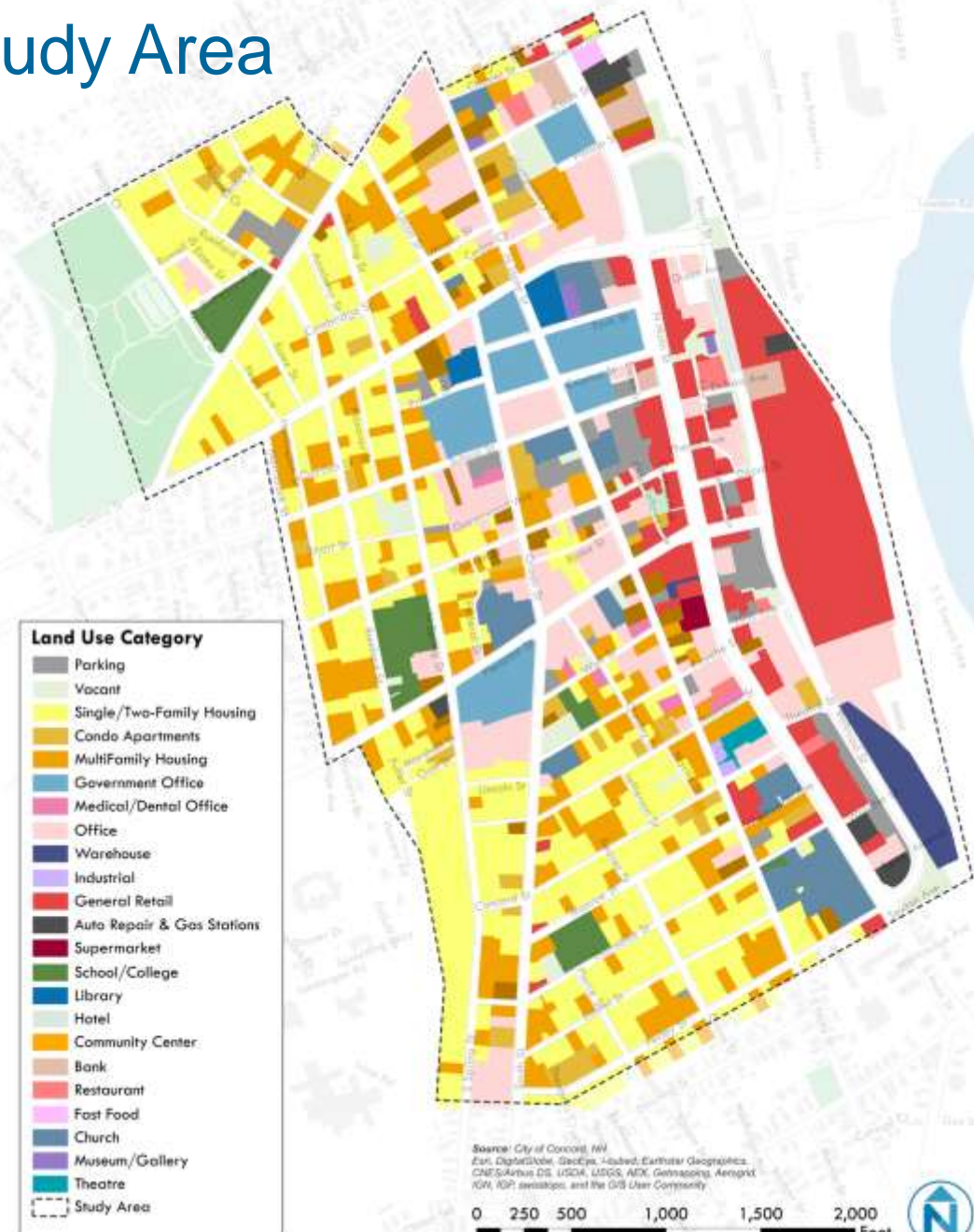
Industrial	16,415	square feet
General Retail	660,393	square feet
Auto Repair & Gas Stations	13,478	square feet
Supermarket	18,006	square feet
School	3,321	students
Library	72,983	square feet
Hotel/Inn	122	rooms
Community Center	118,562	square feet
Drive-In Bank	62,387	square feet
Restaurant	60,644	square feet
Fast Food	2,160	square feet
Church	200,754	square feet
Museum/Gallery	65,141	square feet
Movie Theater	1,304	Seats
Warehouse	98,718	square feet
College/University	556	Campus Pop

Office

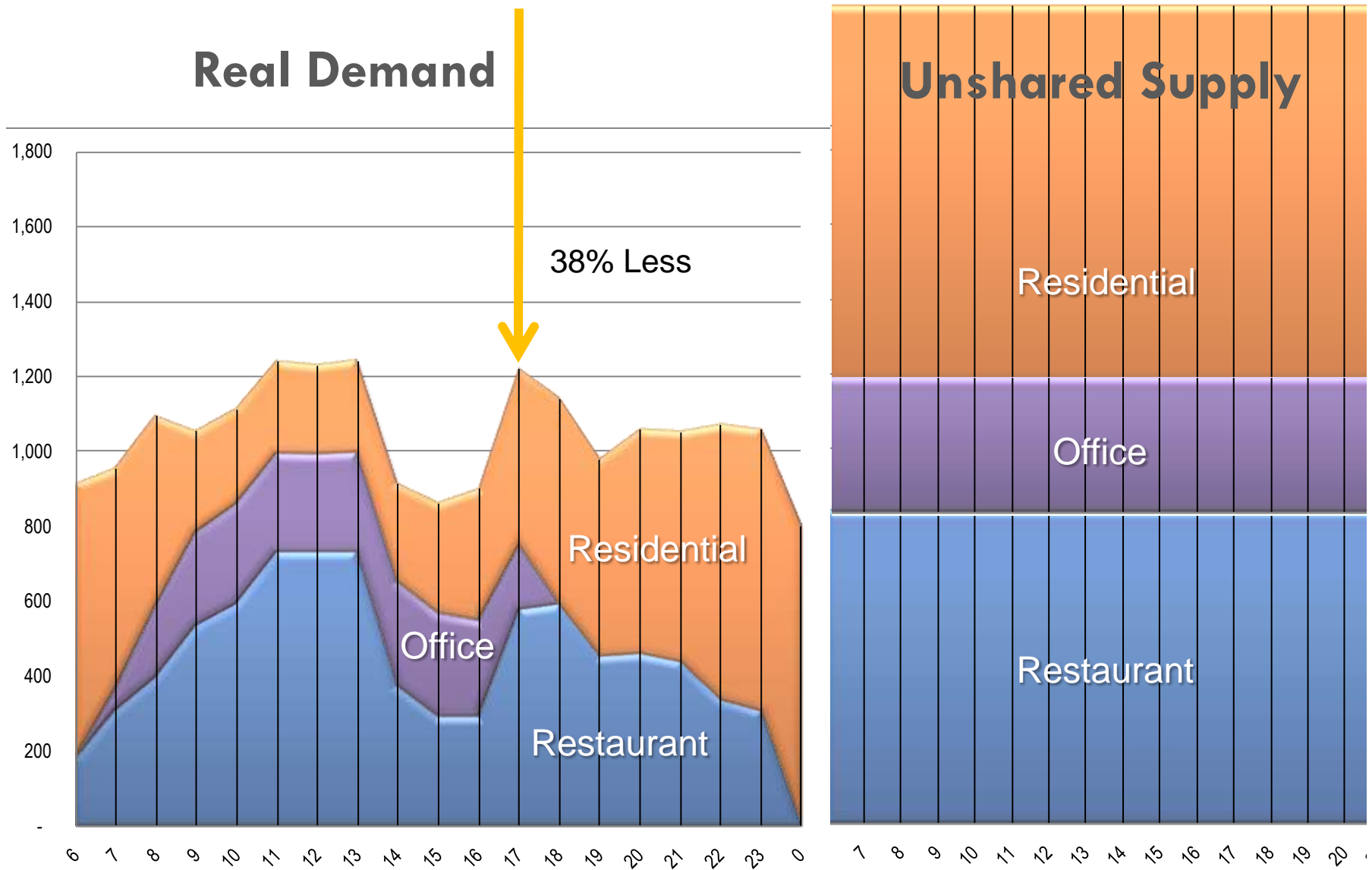
Office	1,244,430	square feet
Medical/Dental Office	38,290	square feet
Government Office	522,968	square feet

Residential

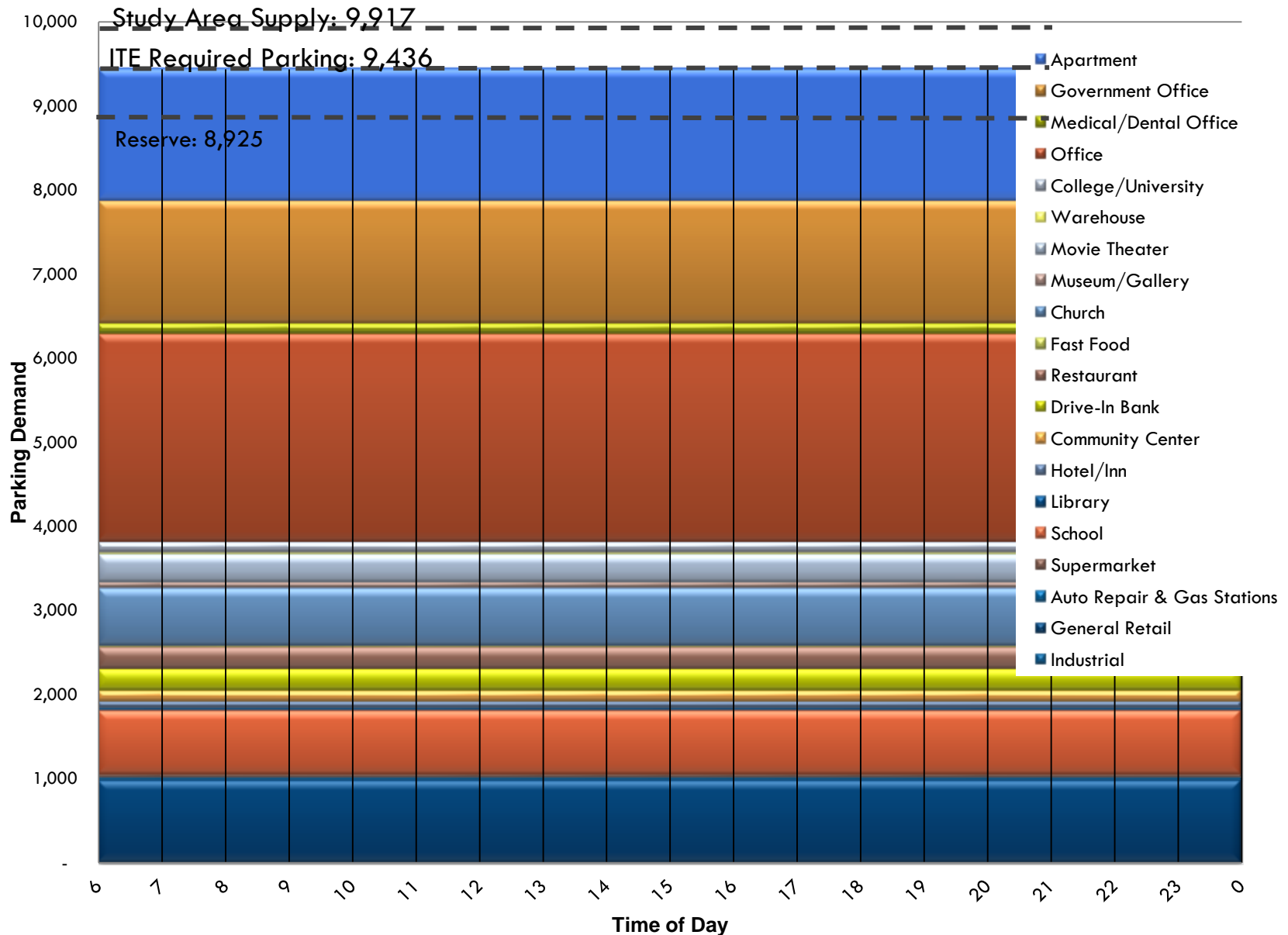
Apartment	1,449	units
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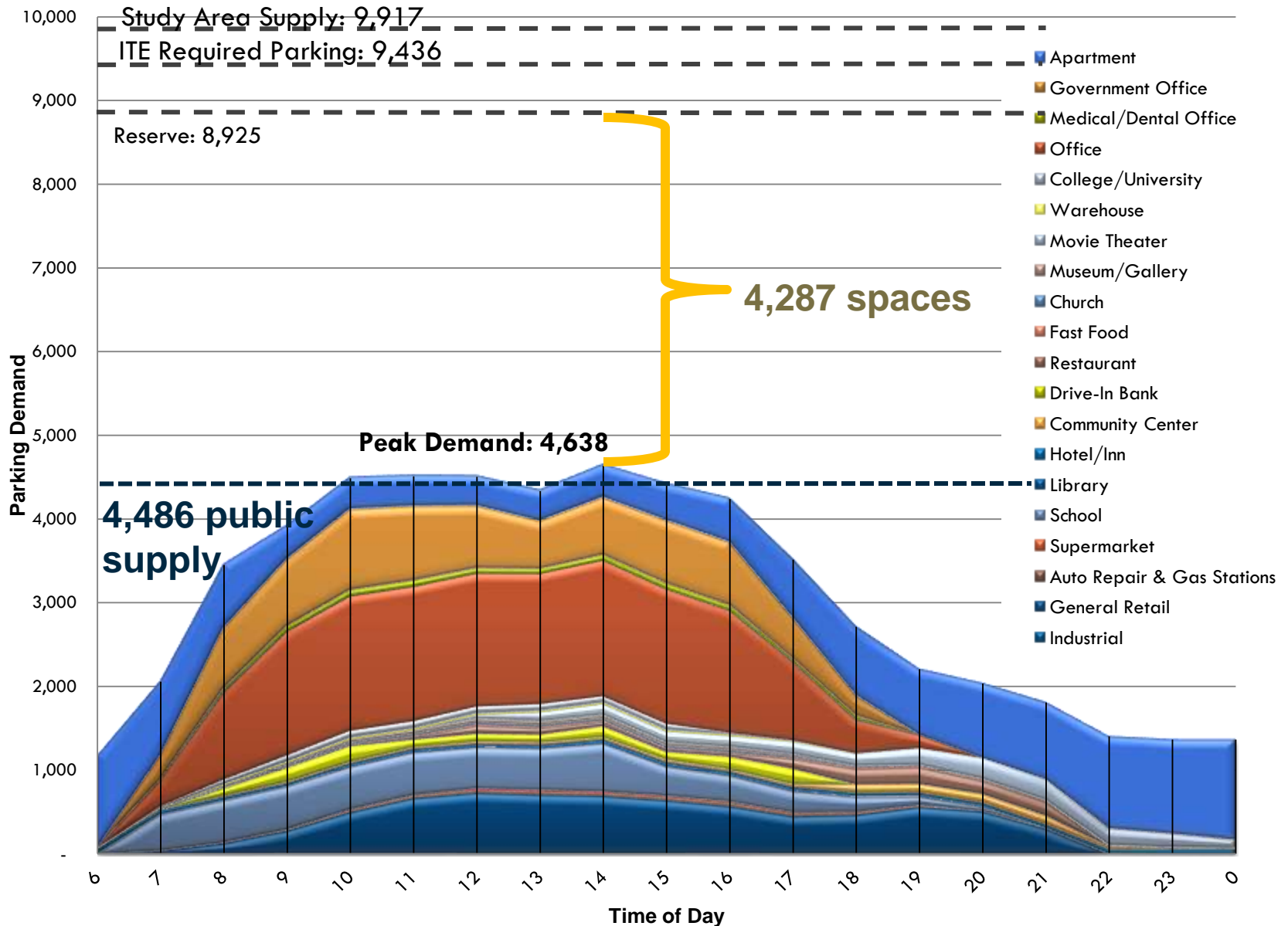
Shared Parking Model



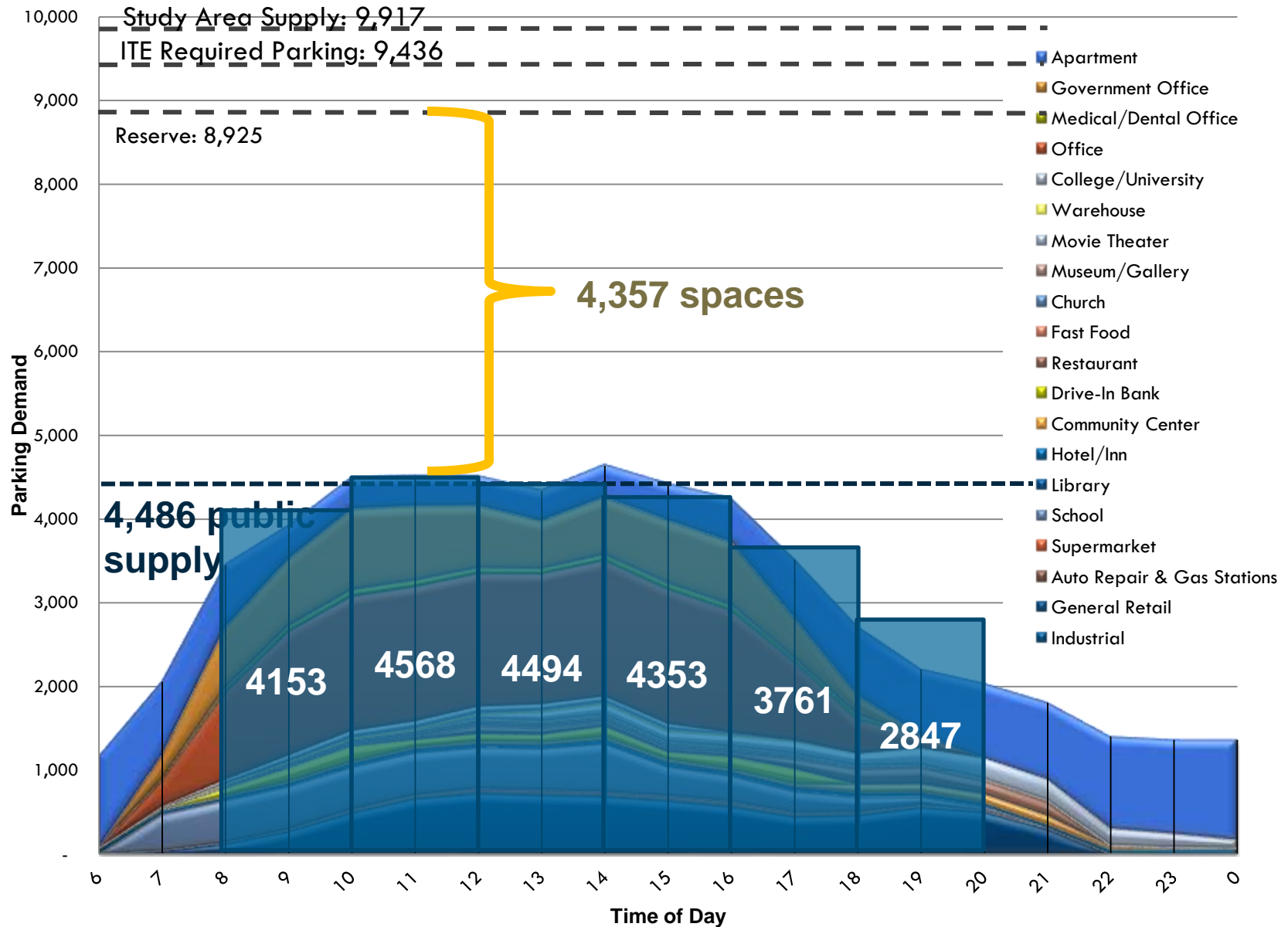
Unshared Parking Demand



Expected Shared Parking Demand



Observed Demand vs. Expected Shared Parking Demand

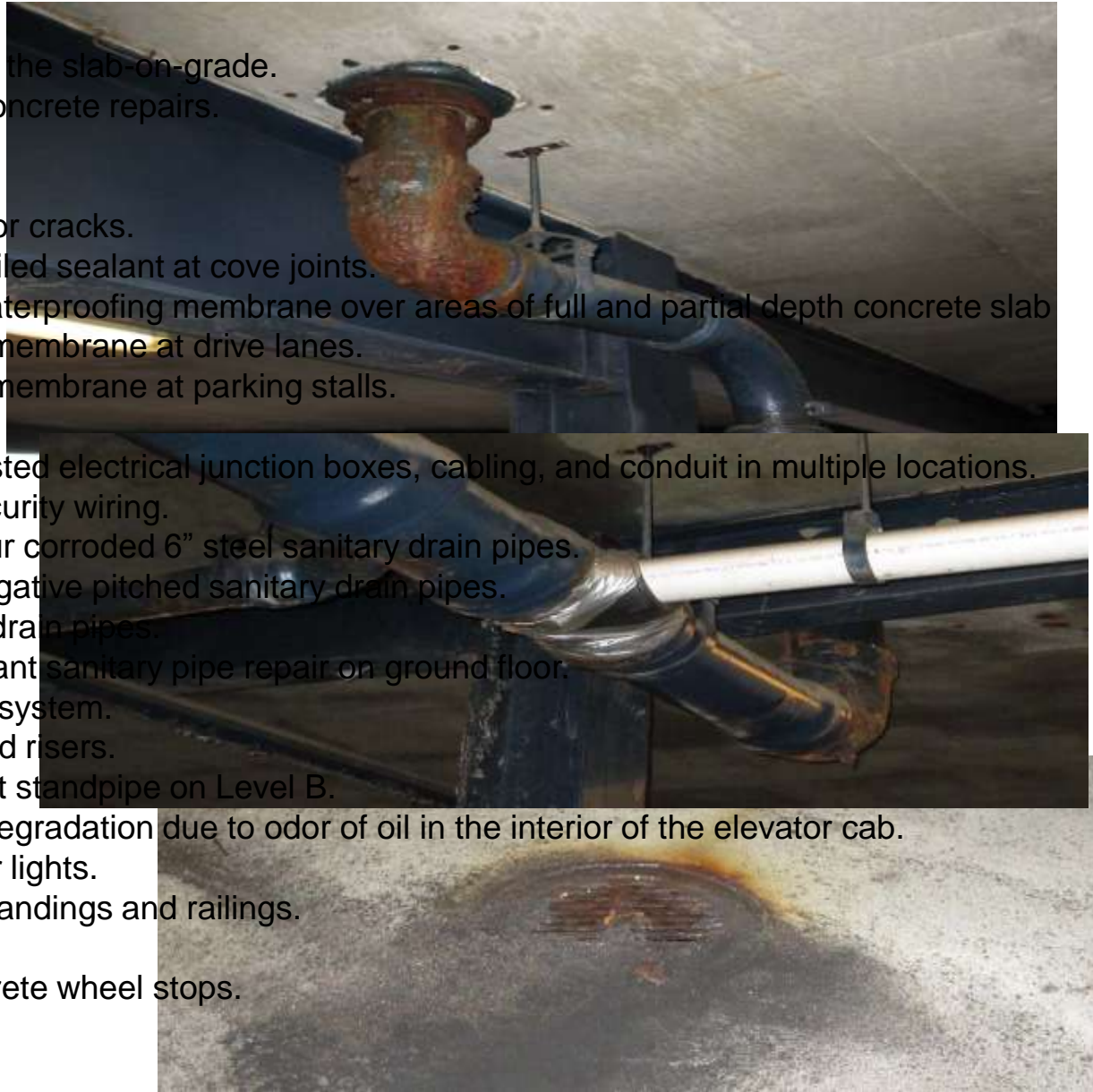


Existing Conditions

Garage Structural Analysis

Durgin Block Parking Garage

- Structural repairs:
 - Concrete floor repairs at the slab-on-grade.
 - Vertical and overhead concrete repairs.
 - CMU wall repairs.
- Waterproofing repairs:
 - Routing and sealing floor cracks.
 - Remove and replace failed sealant at cove joints.
 - A new traffic bearing waterproofing membrane over areas of full and partial depth concrete slab
 - Re-coat waterproofing membrane at drive lanes.
 - Re-coat waterproofing membrane at parking stalls.
- MEP Repairs:
 - Remove and replace rusted electrical junction boxes, cabling, and conduit in multiple locations.
 - Remove abandoned security wiring.
 - Remove and replace four corroded 6" steel sanitary drain pipes.
 - Remove and replace negative pitched sanitary drain pipes.
 - Repair leaking sanitary drain pipes.
 - Repair non code compliant sanitary pipe repair on ground floor.
 - Clean existing drainage system.
 - Repair and repaint rusted risers.
 - Repair broken support at standpipe on Level B.
 - Check for hydraulic oil degradation due to odor of oil in the interior of the elevator cab.
 - Repair elevator indicator lights.
 - Repair rusted stair well landings and railings.
- Miscellaneous repairs:
 - Remove all of the concrete wheel stops.



Firehouse Block Garage

➤ Structural repairs:

- Partial and full depth concrete repairs at the pan/joist slabs.
- Concrete beams, stair runs and landings, columns, wall and curb repairs.
- Concrete at the slab-on-grade floor repair.

➤ Waterproofing repairs:

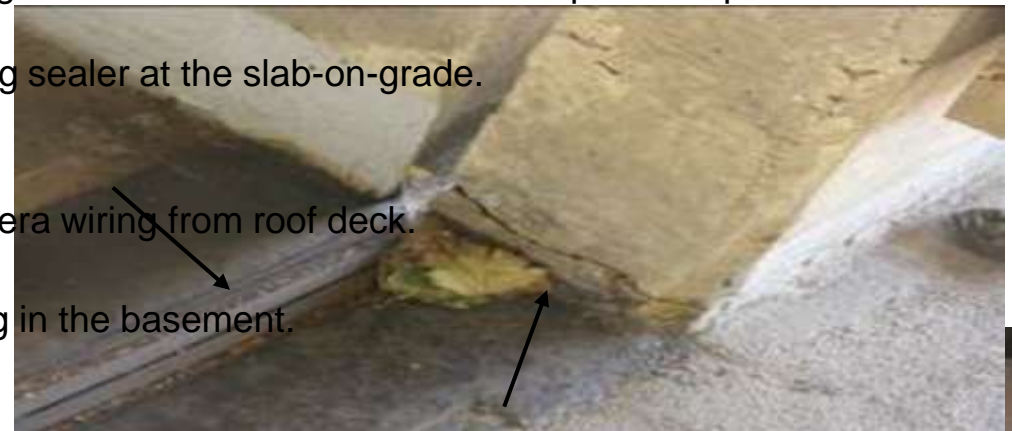
- Routing and sealing floor cracks and removing and replacing failed sealants at previously repaired cracks.
- Removing and replacing failed sealant at the construction and cove joints.
- Replacing deteriorated expansion joint seals at the entry and roof levels of the parking garage.
- Removing and replacing all existing de-bonded and damaged membrane at supported levels
- A new traffic bearing waterproofing membrane over areas of full and partial depth concrete slab repair.
- Application of a corrosion inhibiting sealer at the slab-on-grade.

➤ MEP Repairs:

- Remove abandoned security camera wiring from roof deck.
- Repair negative pitch piping.
- Remove and replace rusted piping in the basement.

➤ Miscellaneous repairs:

- Replace rotted timber bumpers along parapet wall.
- New traffic striping
- Removing all of the concrete wheel stops



Capital Commons Parking Garage

➤ Structural repairs:

- Concrete pour strip repair.
- Overhead tee stem and wall repair.
- Concrete column repair.
- Re-paving the deteriorated sections of asphalt at the slab-on-grade.

➤ Waterproofing repairs:

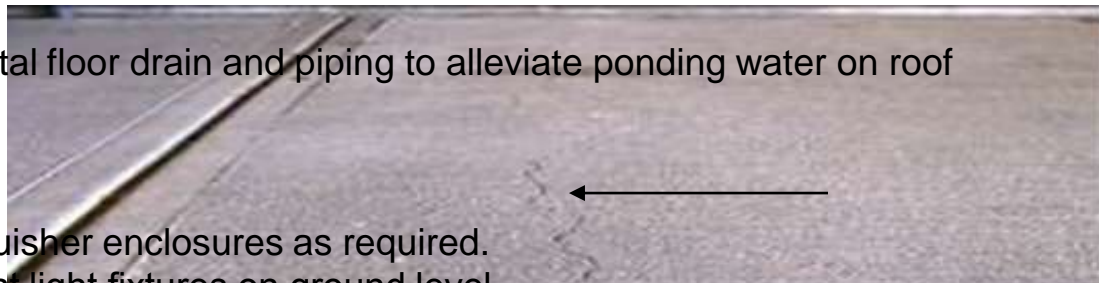
- Repair stair tread spalled concrete at second level.
- Repair failed vertical joint sealant within the single stair case towers.
- Repair failed mortar between brick masonry and concrete lintels.
- Replace all existing sealants between precast floor joints.
- A new traffic bearing waterproofing membrane over areas that are worn thin.
- Routing and sealing of floor cracks at the precast, pre-topped tees and the cast-in-place pour strips.
- Installation of a new supplemental floor drain and piping to alleviate ponding water on roof deck.

➤ MEP Repairs:

- Remove and replace fire extinguisher enclosures as required.
- Re-lamp 4' horizontal fluorescent light fixtures on ground level.
- Clean existing drainage system.

➤ Miscellaneous repairs:

- New traffic striping.



Public Process

Stakeholder Interviews

- Downtown Merchant / Community Organizations
- Policy Makers
- City Parking Division
- General Services Department
- Landlords & Developers
- Key Institutions (State of NH, NH Legislature, US Federal District Court, UNH School of Law, Capitol Center for the Arts, Red River Theatres, Concord Music School, etc.)
- Business Owners
- Residents
- Downtown Employees
- City Administration
- Individual Lease Holders



Public Open House – Oct 6

Downtown Concord Parking PUBLIC OPEN HOUSE



Is there enough parking in Downtown?



How would you improve the parking signage?



Are there better ways to manage parking?



Come and Share Your Input!
Monday, Oct 6th, 2014

Time: 5:00PM - 8:00PM

Location: Capitol Center for the Arts
44 S Main St

This is an Open House... drop in for as little or as long as you'd like!
Questions? Please Call: Matthew R. Walsh, Email: mwalsh@concordnh.gov (603) 225-8570
For more information, please visit: www.concordnh.gov or www.facebook.com/ConcordNHParking



Garage Quiz

20% got all answers right

20

responses

■ How well you know about your City Garages?

1. Do you know the name of these 3 garages?
2. Have you ever parked in these?
3. How much do you think it costs you to park in these garage?



Firehouse Block Garage

40% got the name right

45% got the price right

70% parked there



Durgin Garage

35% got the name right

45% got the price right

80% parked there

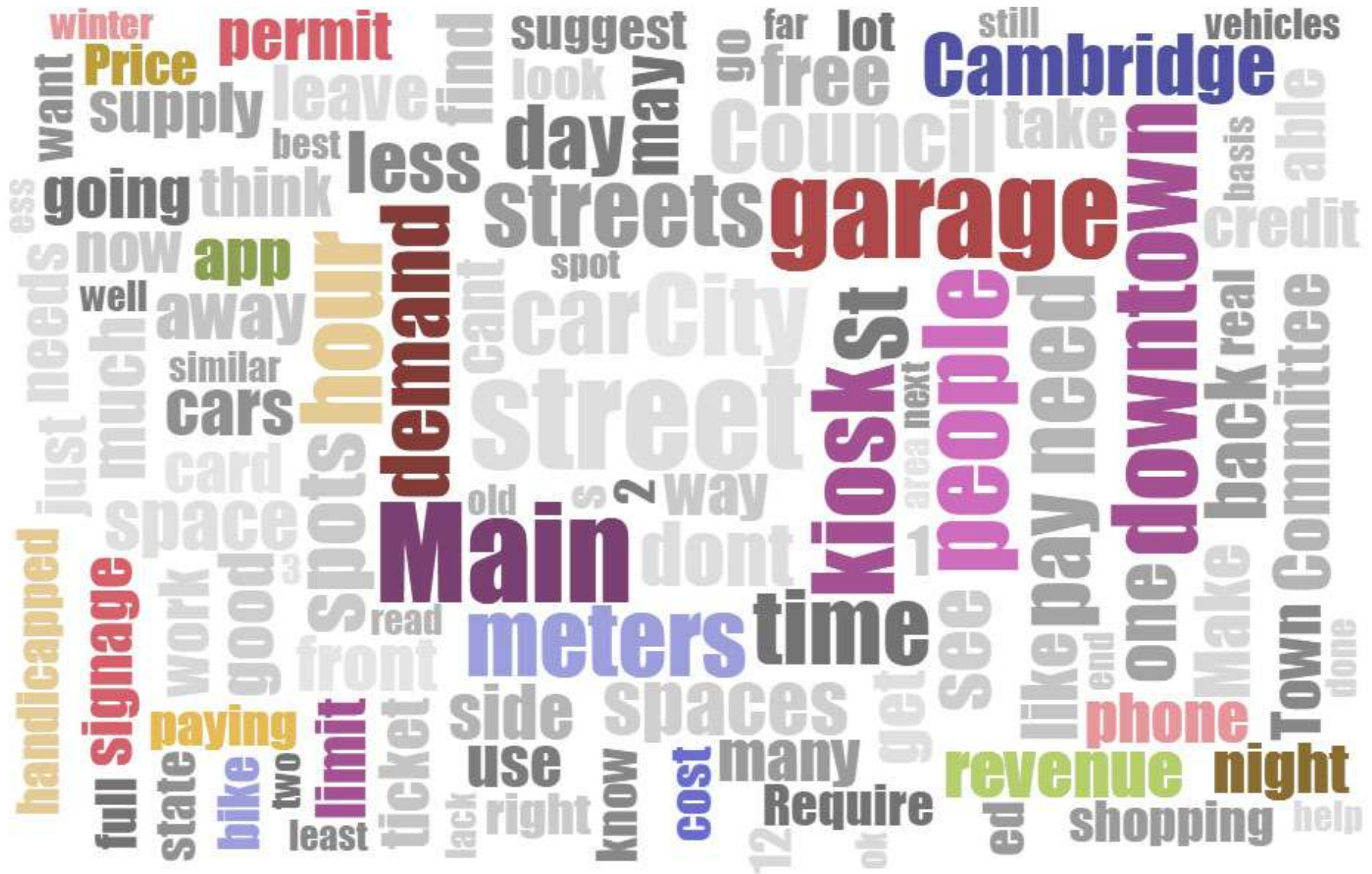


Capital Commons Garage

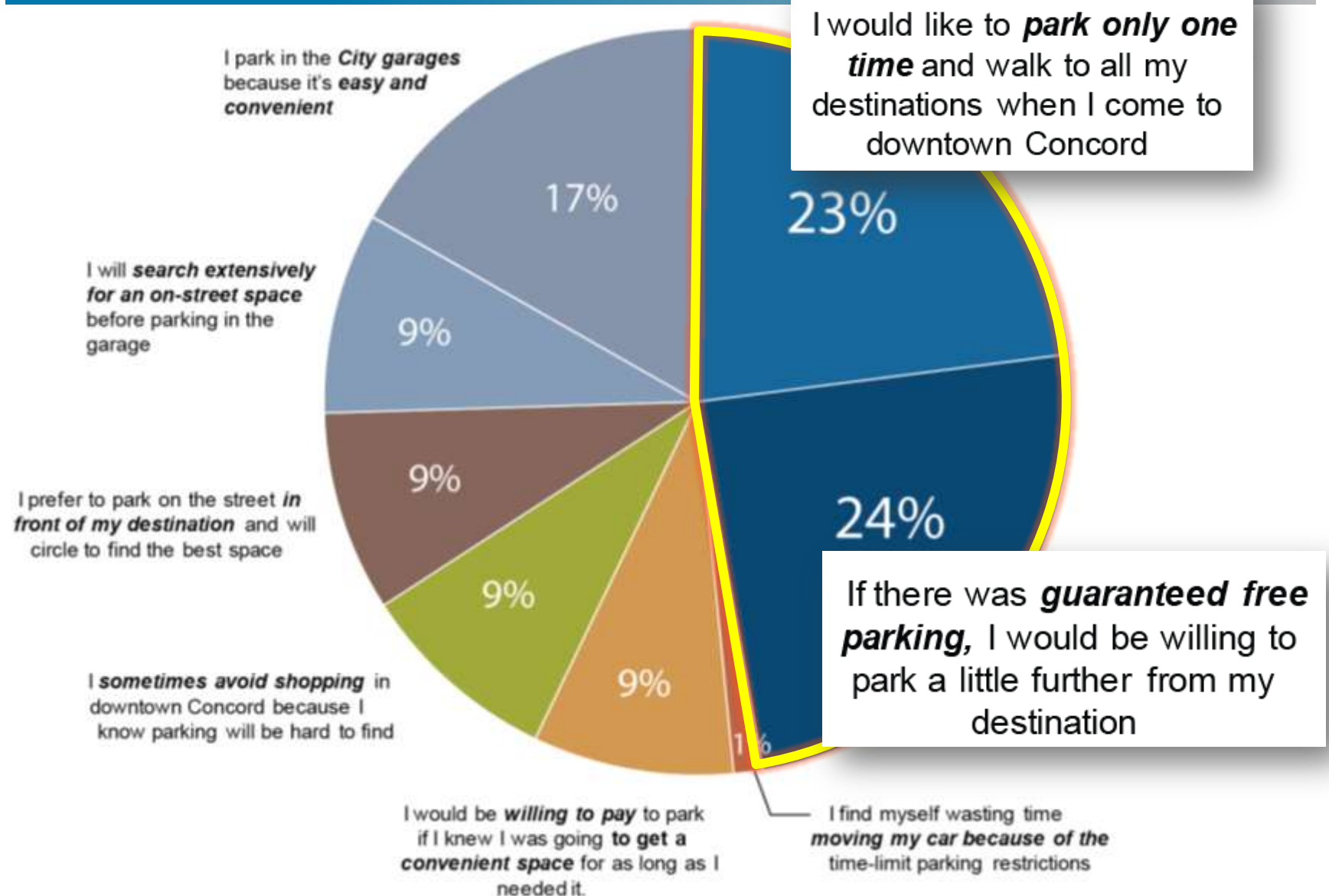
55% got the name right

60% got the price right

100% parked there



Priority Voting Exercise



Draft Public Markup Map

ISSUES

- Time limit
- Weekend
- Garage spaces
- Garages need better signage
- Meters and kiosks are older, difficult to use
- Need better monitoring and security in garages

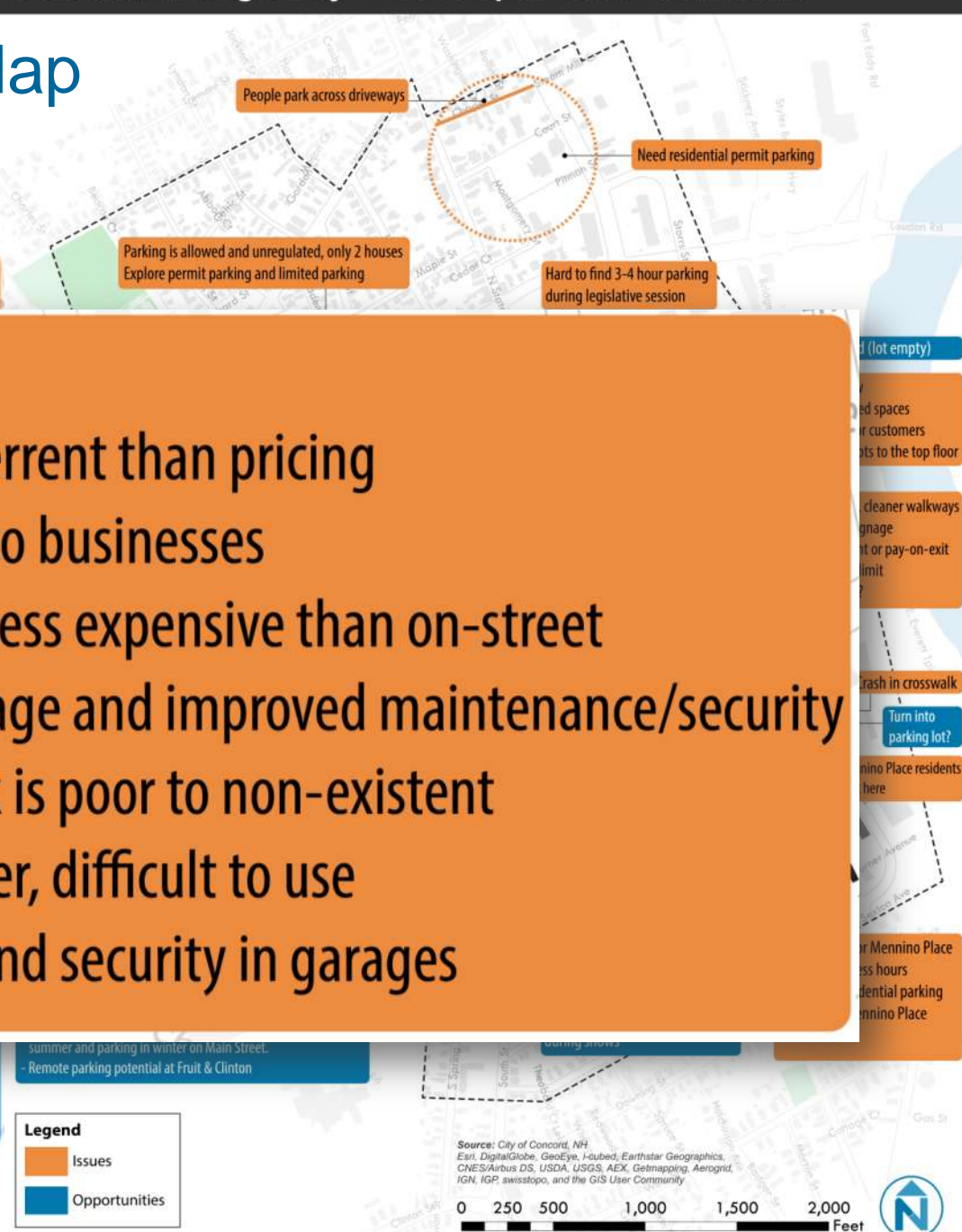
OPPORTUNITIES

- Make it easier to find parking
- Make garage spaces less expensive than on-street
- Consider signage for where to park
- Replace old signage with pay-by-hour
- Create designated parking areas
- It is easy to find parking
- Create more parking spaces

- Remote parking potential at Fruit & Clinton
- Remote parking potential at Fruit & Clinton

ISSUES

- Time limit is a bigger deterrent than pricing
- Weekend parking is vital to businesses
- Garage spaces should be less expensive than on-street
- Garages need better signage and improved maintenance/security
- Signage for where to park is poor to non-existent
- Meters and kiosks are older, difficult to use
- Need better monitoring and security in garages



Draft Public Markup Map

OPPORTUNITIES

- Make it easier to buy parking cards
- Make garages pay-on-exit
- Consider initial free parking period for customers?
- Replace old meters with kiosks or new technology, such as pay-by-cell (pay mobile)
- Create database of all public and private spaces available
- It is easy to find parking in garages
- Create areas of textured pavement for seating in summer and parking in winter on Main Street.
- Remote parking potential at Fruit & Clinton


Parking User Survey: 584 responses

ONLINE SURVEY:

<https://www.surveymonkey.com/s/concordparking>



October 6 -
November 30



Exit this survey

Downtown Concord, NH Parking Survey

1. Downtown Concord, NH Parking Survey

7%

On behalf of the City of Concord, we are seeking your input on parking issues affecting the downtown area. By completing the following short survey, you will help us develop a deeper understanding of how well our existing parking supplies, policies, and management approach are serving the needs and expectations of our downtown business owners, employees, residents, and visitors. The survey is designed to be brief but detailed.

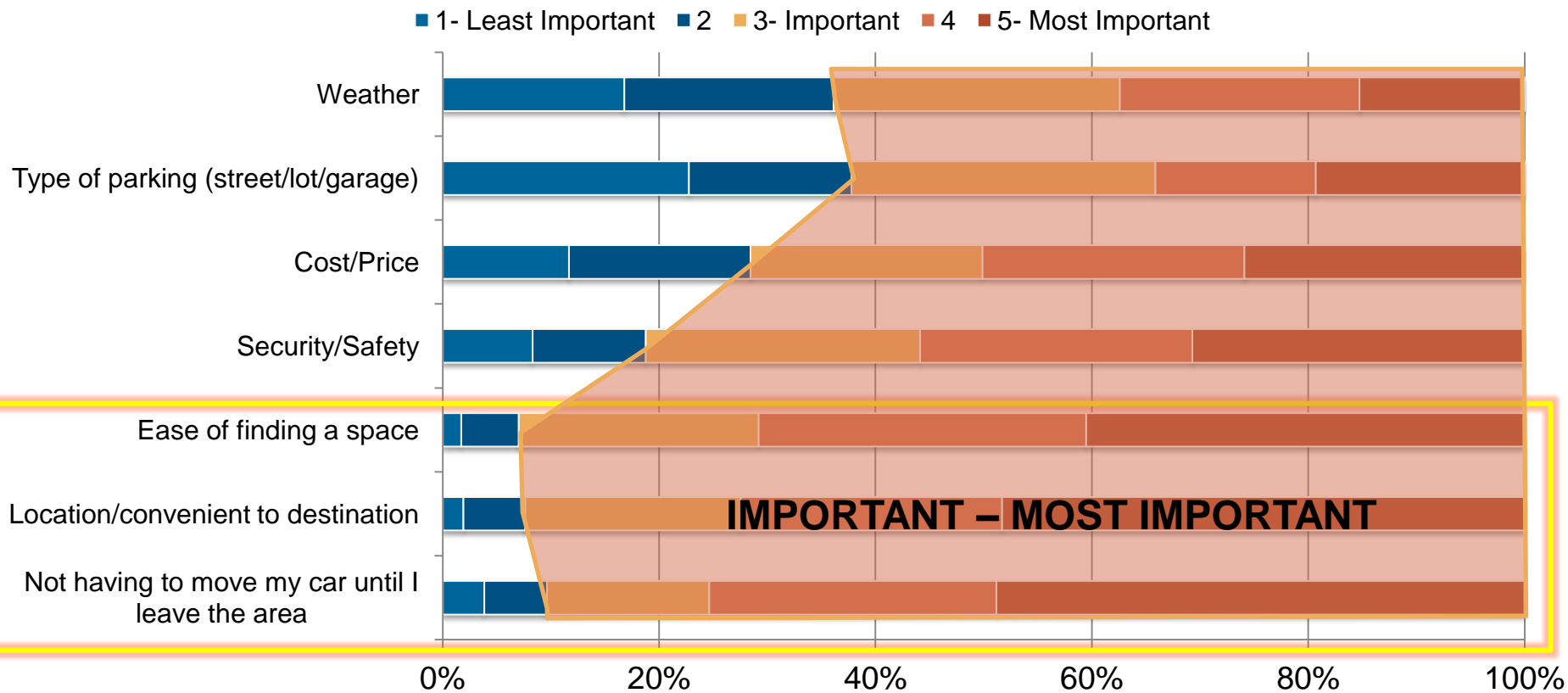
If you "wear multiple hats" as a downtown stakeholder or your downtown experience is more complex than the survey questions allow you to indicate (e.g. you own a business with unique parking challenges at different points in the year) you may repeat the survey, varying your responses as necessary to provide the level of detail required to capture your experiences.

As you answer questions, please think back to the last day you traveled to downtown Concord. This may be today or some time in the recent past. This is intended to be a snapshot of your experience.

Next

Powered by **SurveyMonkey**
Check out our [sample surveys](#) and create your own now!

People Value Most...



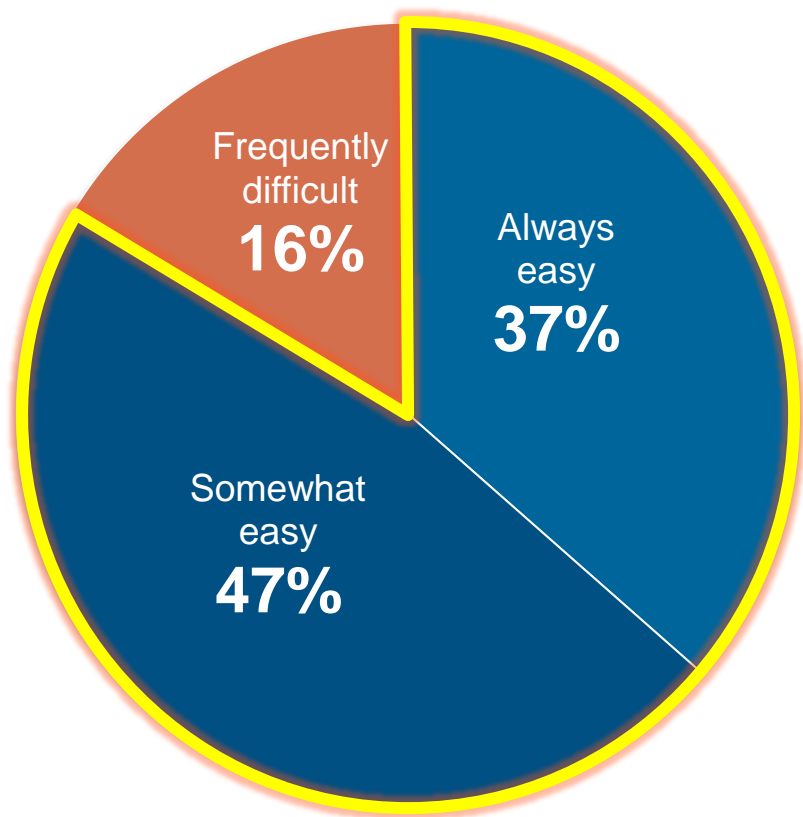
1. Ease of finding a space

2. Location/convenient to destination

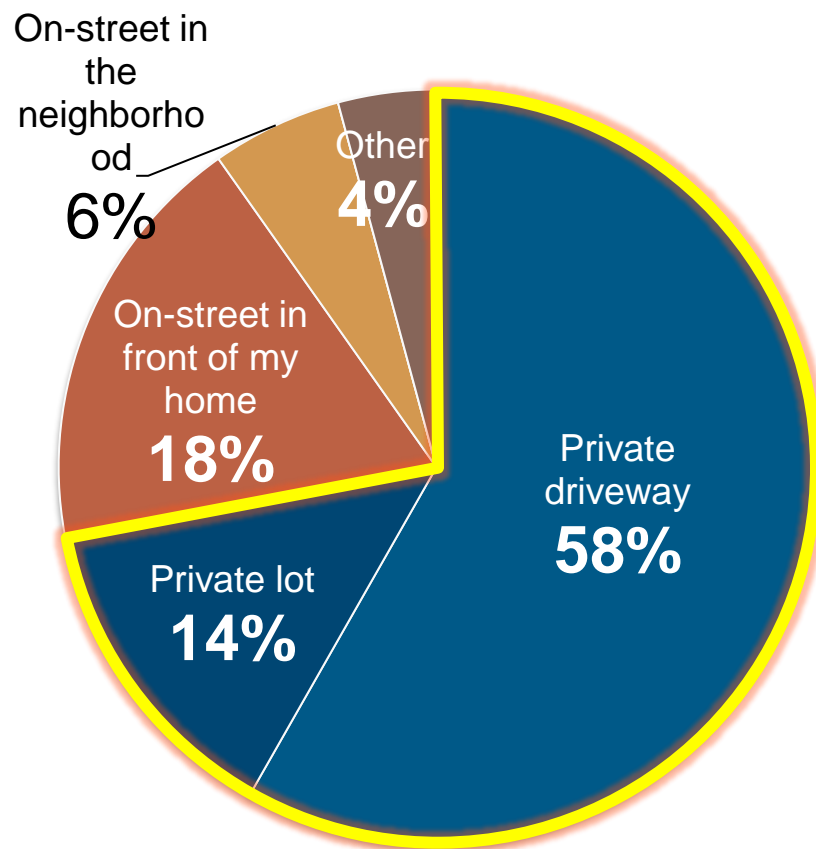
3. Not having to move my car until I leave the area

Residents don't have much difficulty finding parking

How easy is it to find on-street parking in your neighborhood?

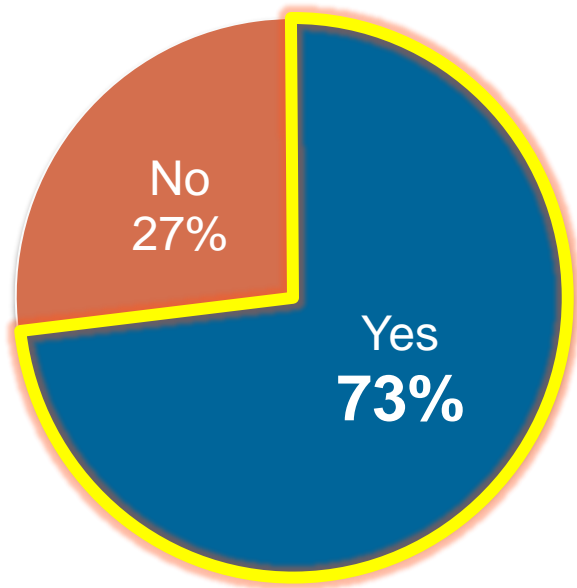


Where do you normally park at home?

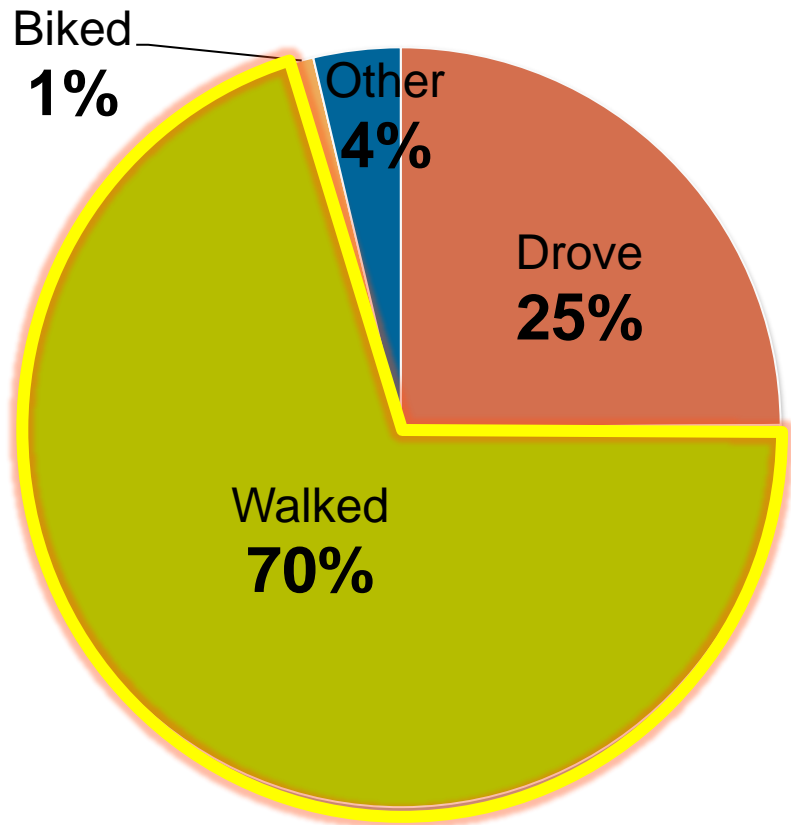


Customers/Visitors travel to >1 establishments and walk between

Did you travel to more than one establishment during your last visit to downtown?

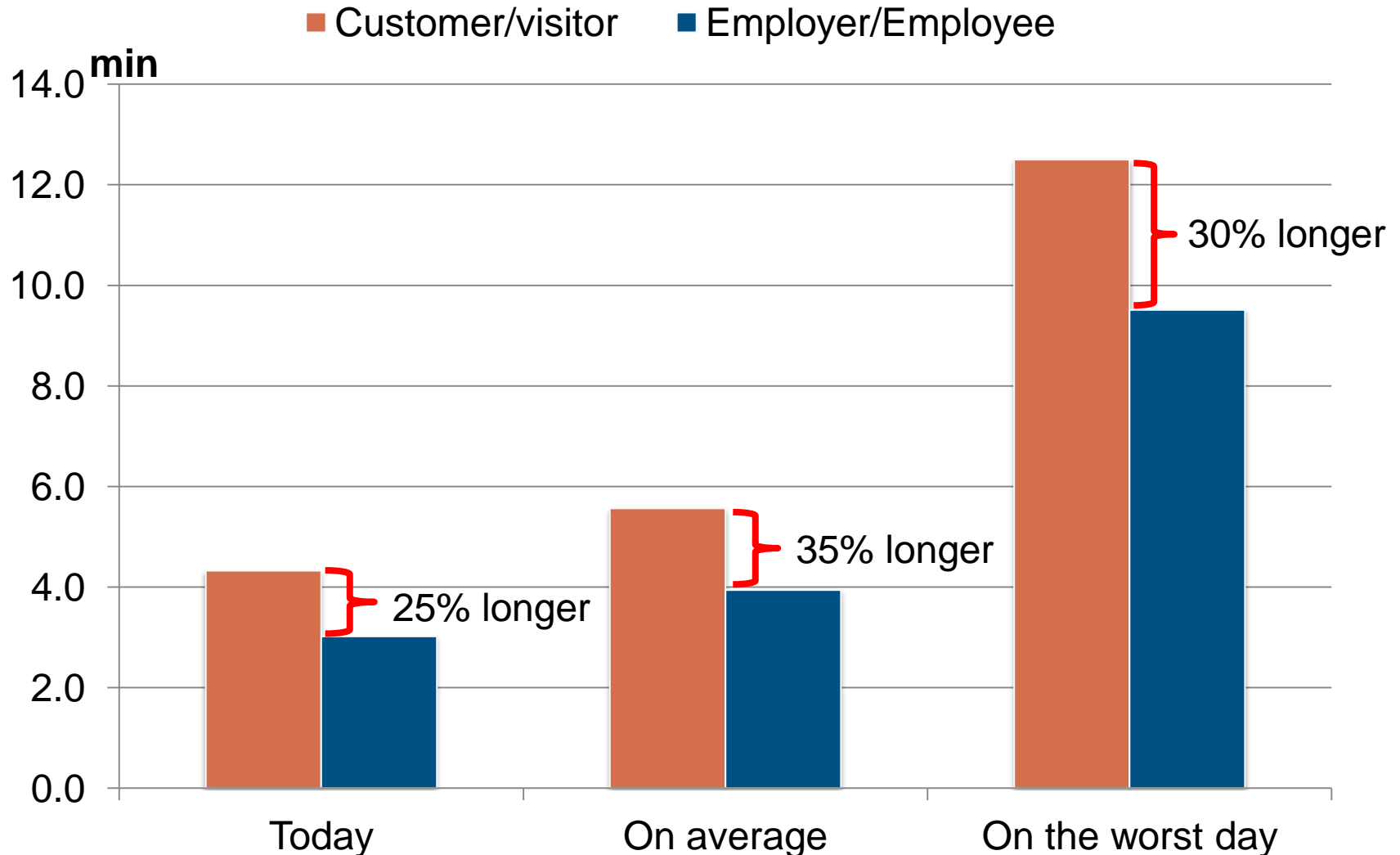


How did you travel between establishments?



Customers spend a longer time finding parking

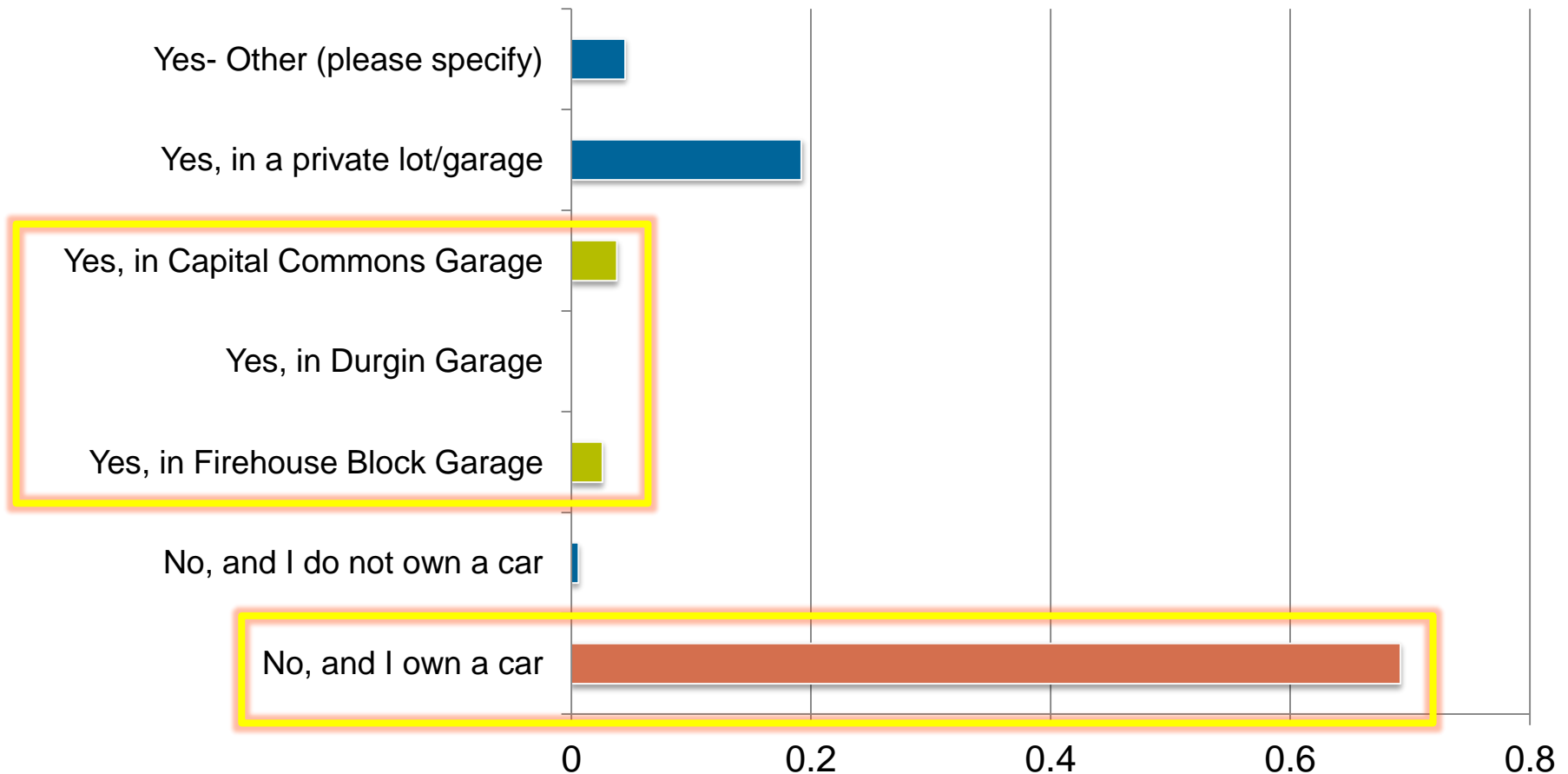
How long did/ does it take you to find a spot... (in minutes)



Employees are hunting for long-term garage spaces

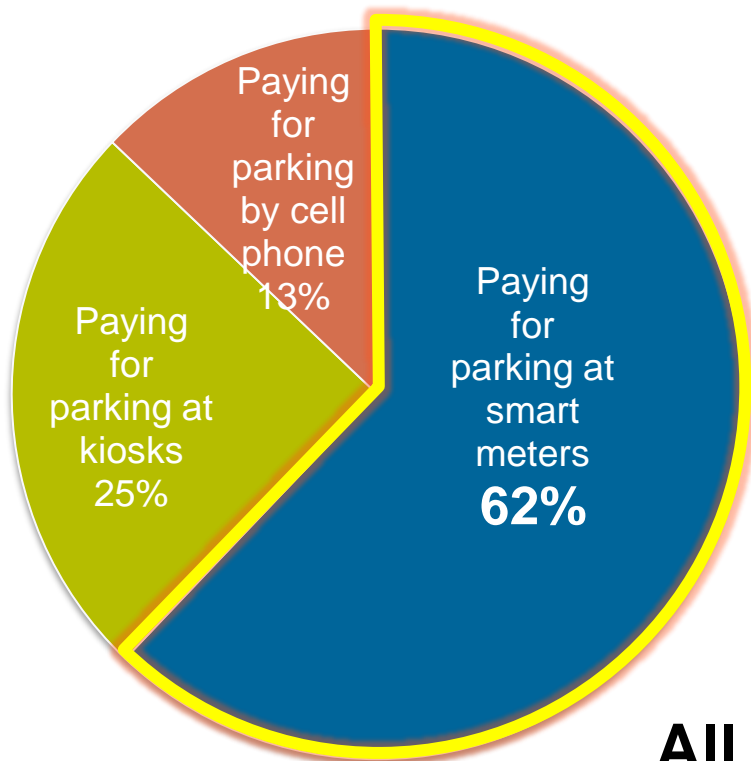
Only 6% of Employees have reserved parking in public garages

Do you have a reserved space in surface lot or garages in Downtown Concord?

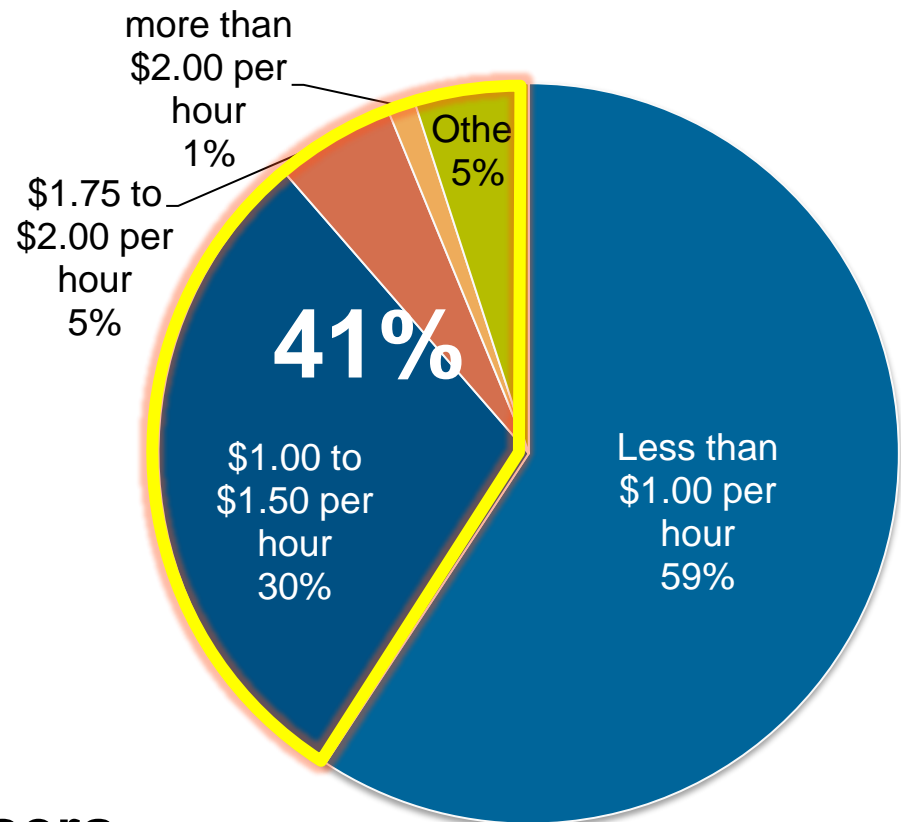


People prefer smart meters... and are willing to pay more...

Which do you prefer along commercial streets such as Main Street?



How much would you be willing to pay to ensure a convenient on/off-street spot in Downtown Concord?



All users

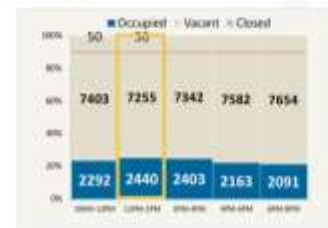
Key Findings: Public Input

- Like to park once and walk between establishments
- Time limit is a bigger deterrent than pricing
- Perception of low parking availability and high pricing
- No clear information and signing
- Willing to pay to get guaranteed space
- Improve the payment structure and technology
- Underutilized private spaces

Key Findings + Challenges DRAFT

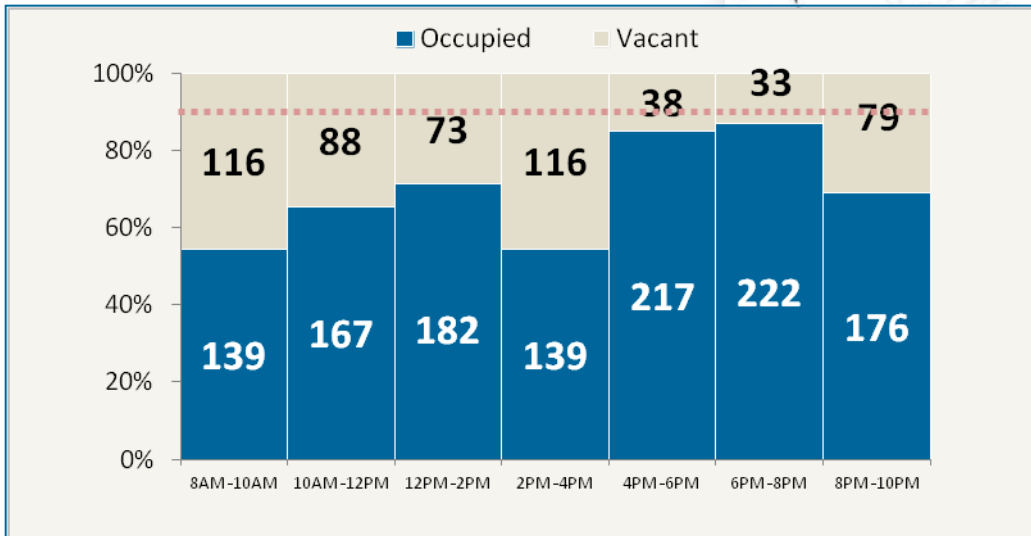
Overall supply is not the problem, perception is.

Thursday All Parking

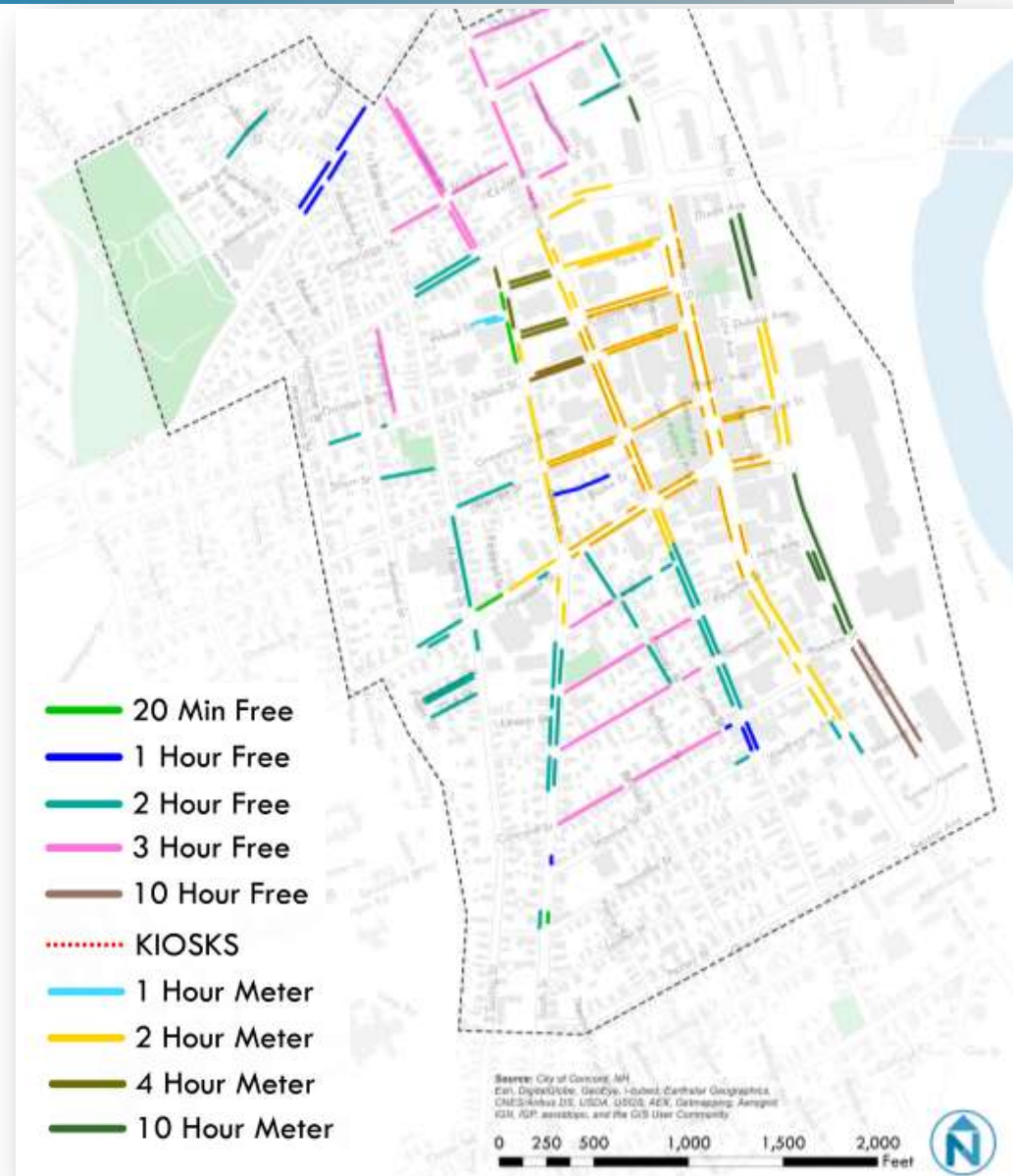


Perception of low availability on Main Street

Thursday N & S Main Street



Time-limited payment system discourages customers



Limited signing and wayfinding

- At Your Arrival – S Main St Gateway



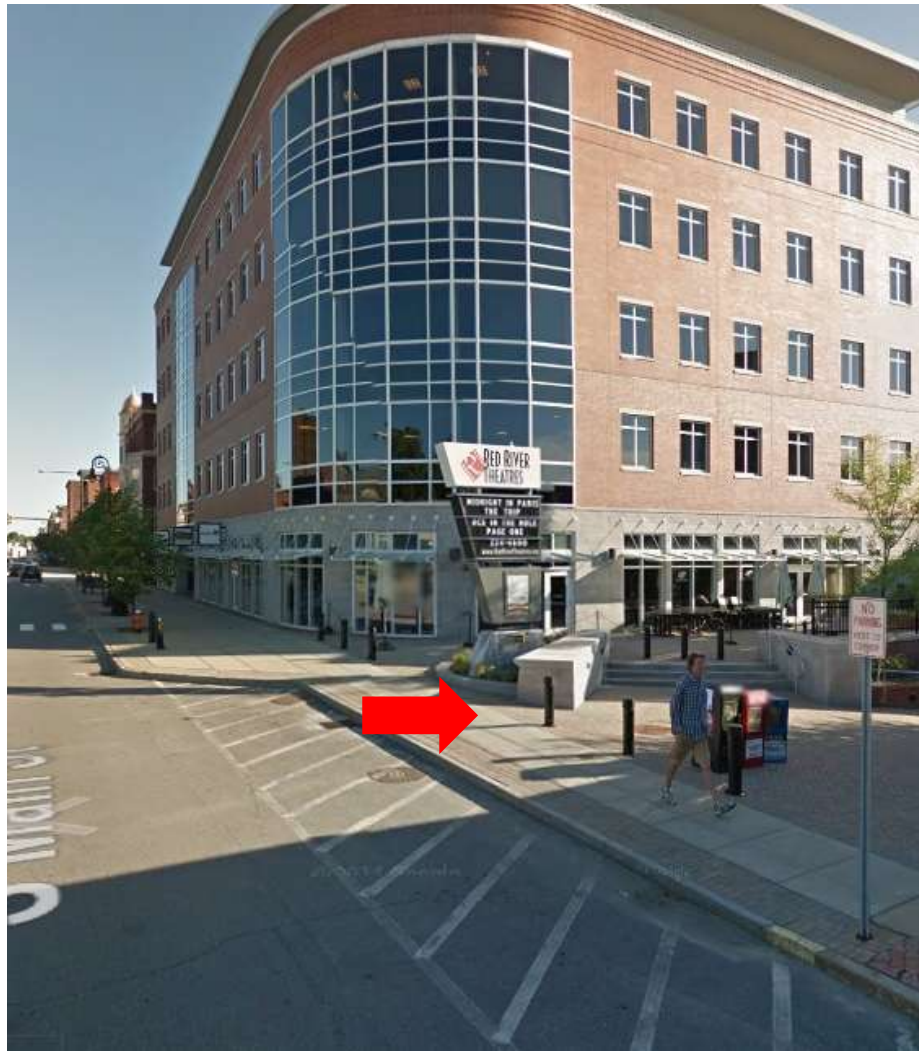
Limited signing and wayfinding

- Garage Entrance – Firehouse Block Garage, N State St Entrance



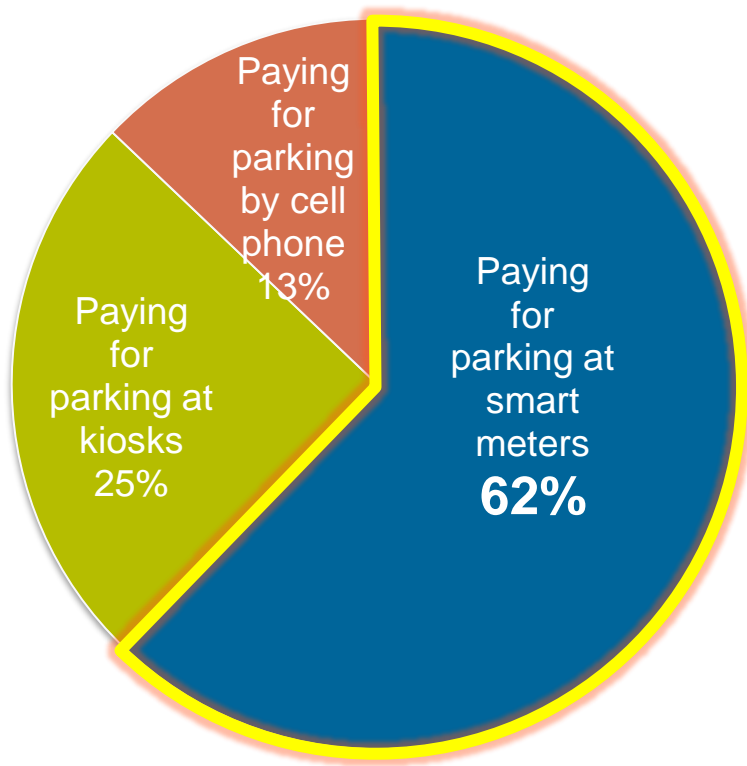
Limited signing and wayfinding

- Did you know here is a pedestrian/ADA entrance to the garage?



People prefer smart meters

Which do you prefer along commercial streets such as Main Street?



- **Pay-and-display** is inconvenient
 - during winter
 - with kids
 - for elderly
- Technology hard to use
- Kiosks take money at night and weekends



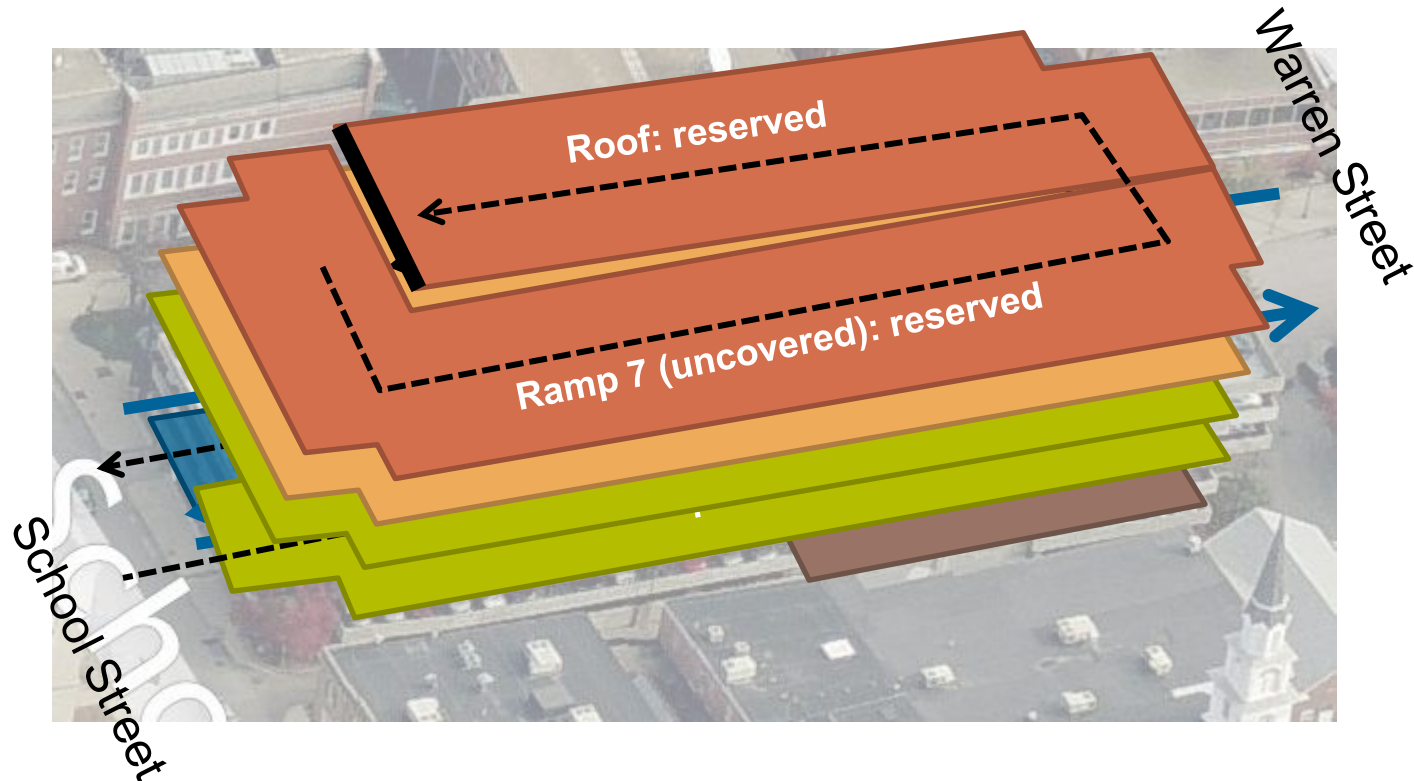
Photo: Burlington, but Concord could be worse

Leased parking is taking up the most premium and convenient spaces

Durgin Block Summary

Type of Space	Quantity
Leased	279
Metered \$0.5/hr	188
Total	467

- Ramp 5 & up: Reserved
- Ramp 1-4: Meter
- Ground: Reserved
- Basement: Reserved

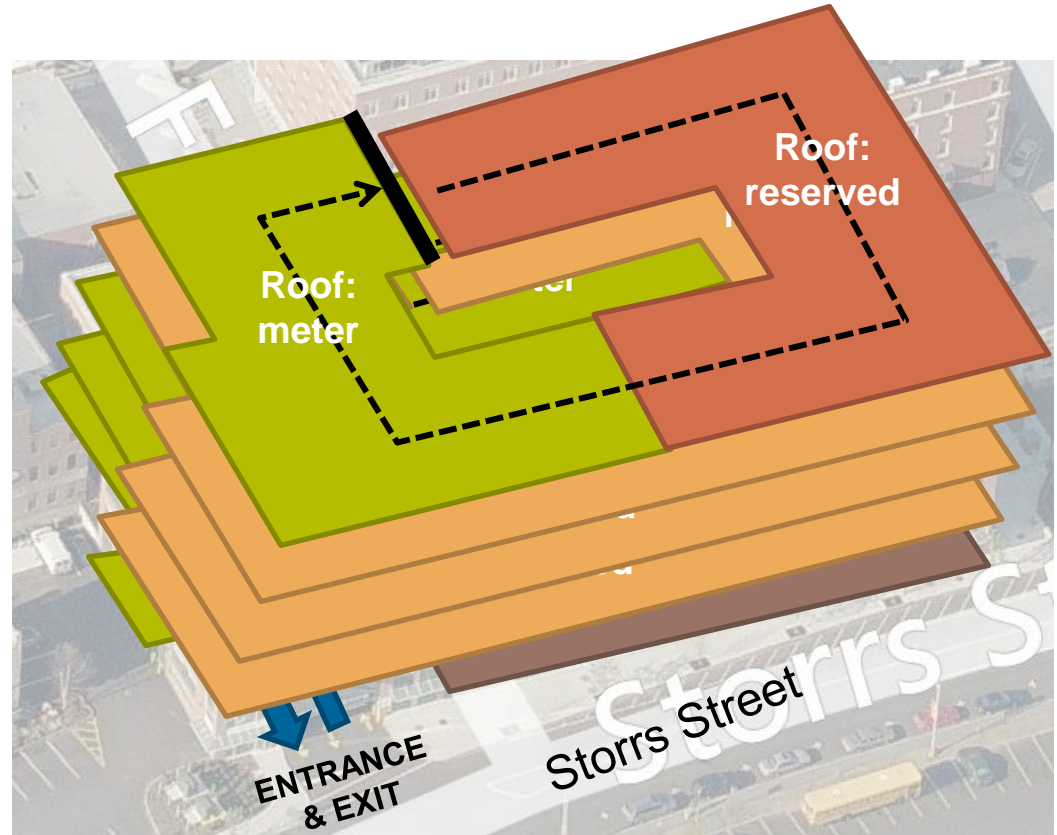


Leased parking is taking up the most premium and convenient spaces

Capital Commons Summary

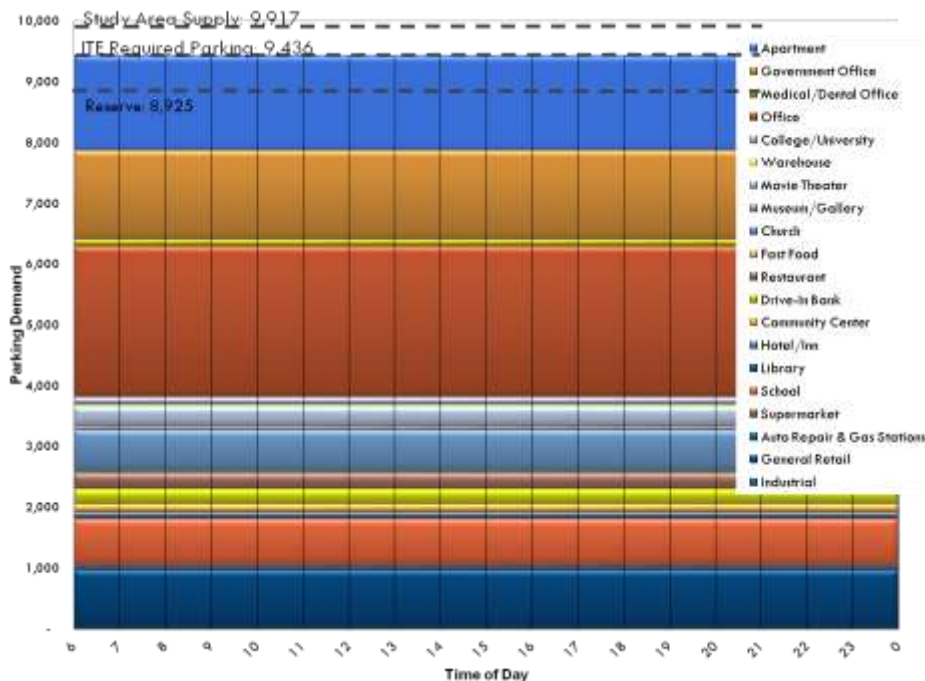
Type of Space	Quantity
Leased	391
Metered \$0.5/hr	125
Total	516

- Roof:
 - Meter & Reserved
- 4th Floor
 - Meter & Reserved
- 3rd Floor
 - Meter & Reserved
- 2nd Floor
 - Meter & Reserved
- 1st Floor
 - Meter & Reserved

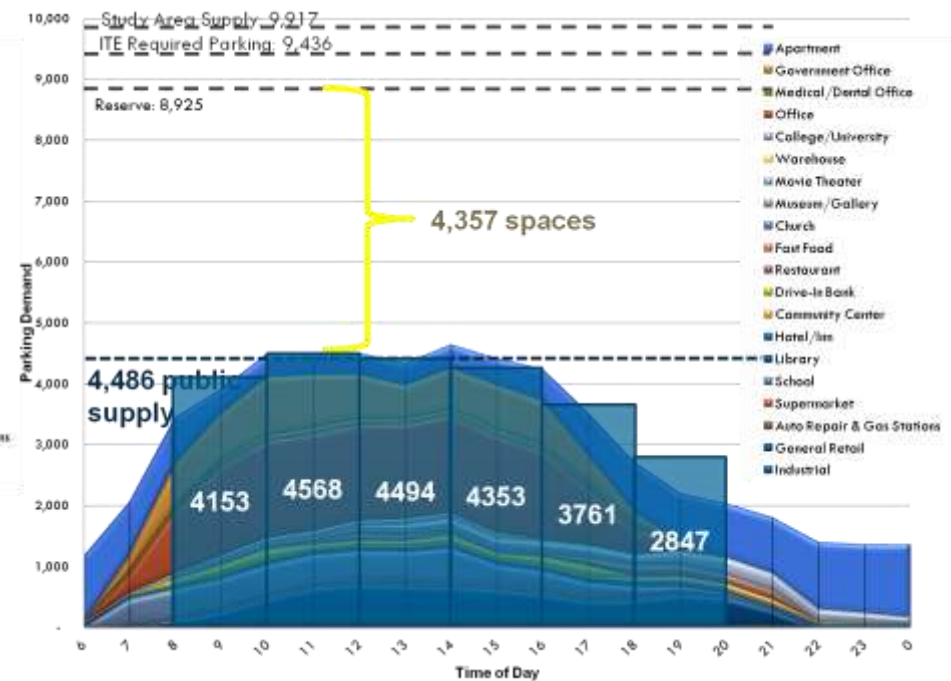


Underutilized private parking

Unshared Parking Demand



Observed Demand vs. Expected Shared Parking Demand



DRAFT

Strategies and Recommendations

Ideas

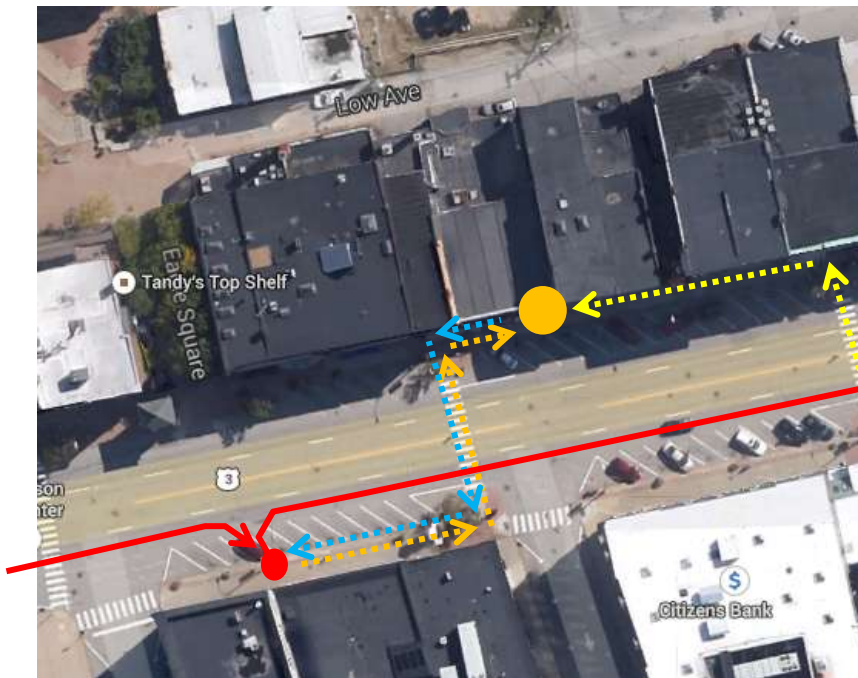
1. Eliminating Time Limits
2. Add Availability Through Pricing
3. Revise Garage Rates
4. Redesign Garage Configuration
5. Add Information/Clarity
6. Add Technology
7. Add Event/Valet Parking
8. Shared Parking
9. Revise RPP Program
10. Friendlier Enforcement
11. Change Governance
12. Improve Multimodal Access



Focus on Availability



1. Eliminating Time Limits for metered parking



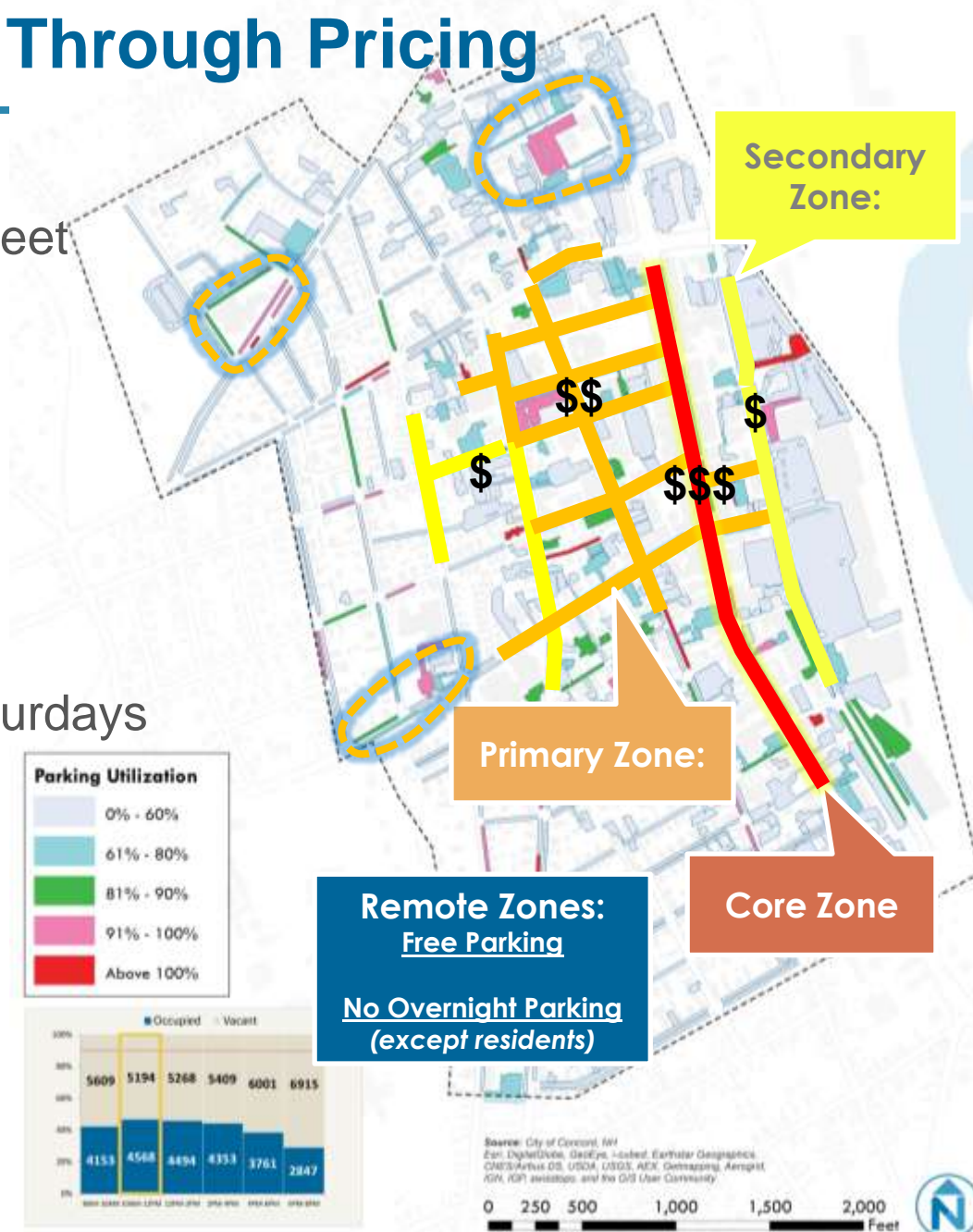
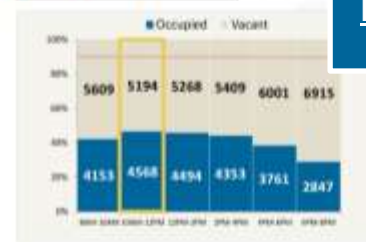
2.Create Availability Through Pricing



- \$0.75/hr metered on-street



- Three-tier pricing
 - Core Zone: \$\$\$
 - Primary Zone: \$\$
 - Secondary Zone: \$
 - Remote Zone: free
- Longer time span & Saturdays

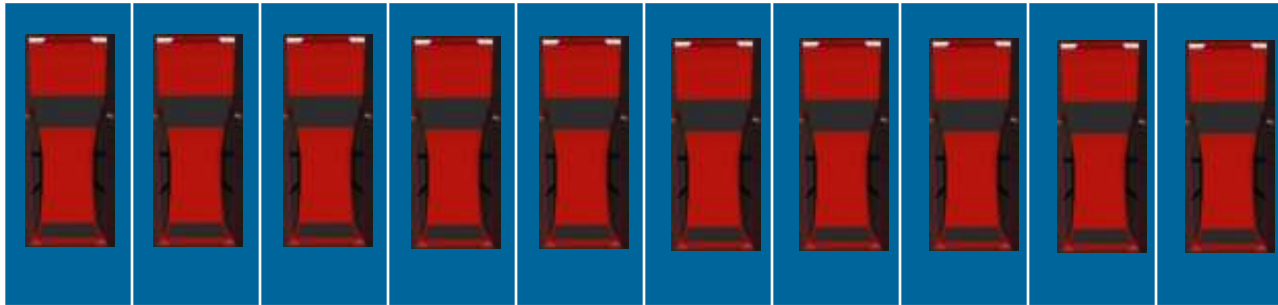


Focus on Availability

Methodological approach:

- Not turnover. Turnover \neq Availability
- Not time limits. Time limits \neq Availability
- Pricing is the right tool. \$\$\$ \Rightarrow Availability

\$\$\$



- Let customers stay for ice cream
- Match policy to behavior
- Use carrots not sticks (parking tickets!)

Improve Off-Street Parking Options



We heard from both Employees and Residents...

***“Where can I find
private or public options
for leasing spaces?”***

**60°**M/cloudy
HI 58° | Lo 27°[Home](#)[News](#)[Obituaries](#)[Opinion](#)[Sports](#)[Community](#)[Do, See, Taste](#)[Photos](#)[Marketplace](#)[Reader Services](#)

Above downtown streets, Concord committee is trying to make development add up

By MEGAN DOYLE

Monitor staff

Wednesday, August 27, 2014

[Published in print: Thursday, August 28, 2014]

It all comes back to the numbers.

That refrain set the tone for last night's meeting of the upper-floor redevelopment committee, which is studying development in the upper stories of downtown Concord and Penacook. Convened this year by Mayor Jim Bouley, the committee asked property



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Local Voices



THE INSIDERS

The Insiders: It's a poetry polyphony throw down at Gibson's



RAY DUCKLER

Ray Duckler: The start of a tradition, on a day made for tradition



CAMPAIGN MONITOR

Making the most of the ground game: GOP catches up to Dems in midterm election



DOWNTOWN

Downtown: Concord City Council could help out homeowners with impact fee change

Today's E-Edition »

Building codes are guided by state statutes, but building owner Mark Ciborowski suggested the city could restructure its own system of impact fees for building projects. He also zeroed in on the issue of parking, saying the tenants for quality downtown housing would expect to have their own parking spaces.

"The numbers (to build a parking garage) don't work for a private developer," Ciborowski said. "That's where the city does need to step in as a municipality."

In Penacook, building owner Beth Gabrielli said she wanted to convert vacant commercial space at 316-322 Village

3. Revise Garage Rates



Current

- Hourly rates (~500 spaces)
 - \$0.50/hr
 - Daily Max: \$4.50
- Leased rates (~750 spaces)
 - Covered: \$1,344/year
 - Uncovered: \$1,044/year
 - No monthly/quarterly permit

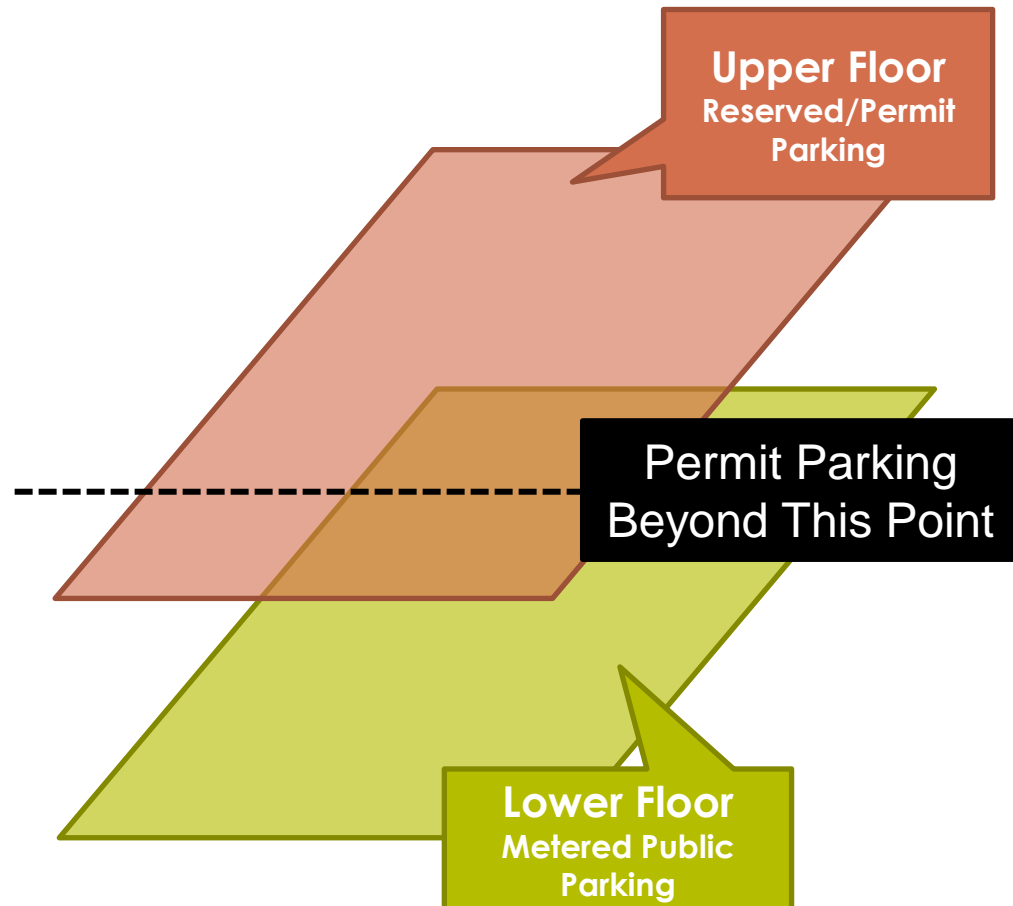
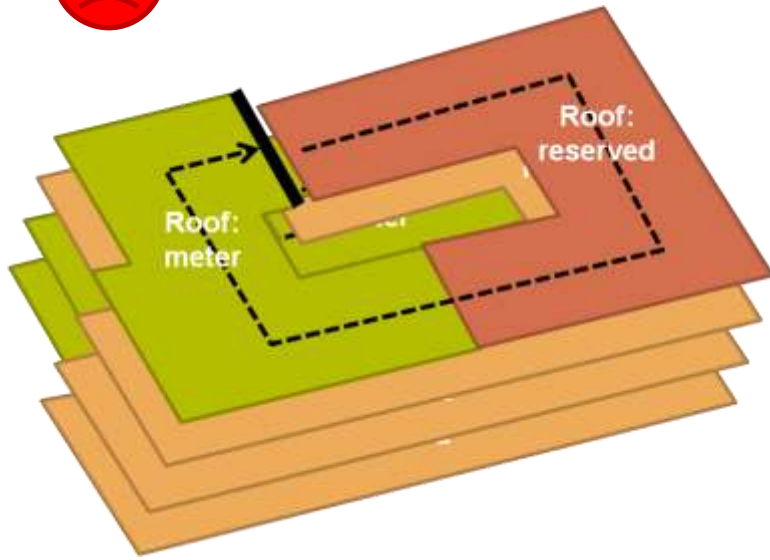


Proposed

- Hourly rates (~350 spaces)
 - \$0.50/hr
 - Daily Max: \$4.00
- Tiered rates (~1,100 spaces)
 - Reserved Space: \$\$\$
 - Preferred 24/7: \$\$
 - Weekday Only (8-6): \$
 - Weekend/overnight: \$
 - Available monthly

New parking for businesses/employees
New parking for downtown residents

4. Short-Term: Redesign Garage Configuration



4. Long-Term: Pay-on-Foot

Maximum efficiency, Maximum revenue



payonfoot

When you arrive at the garage:

Push Blue Button

To get a ticket.



Take your ticket with you

while you go and enjoy



When you return to the garage:

Pay at the Pay Station

Your ticket becomes an exit pass



When your vehicle reaches the exit:

Insert Ticket & go!

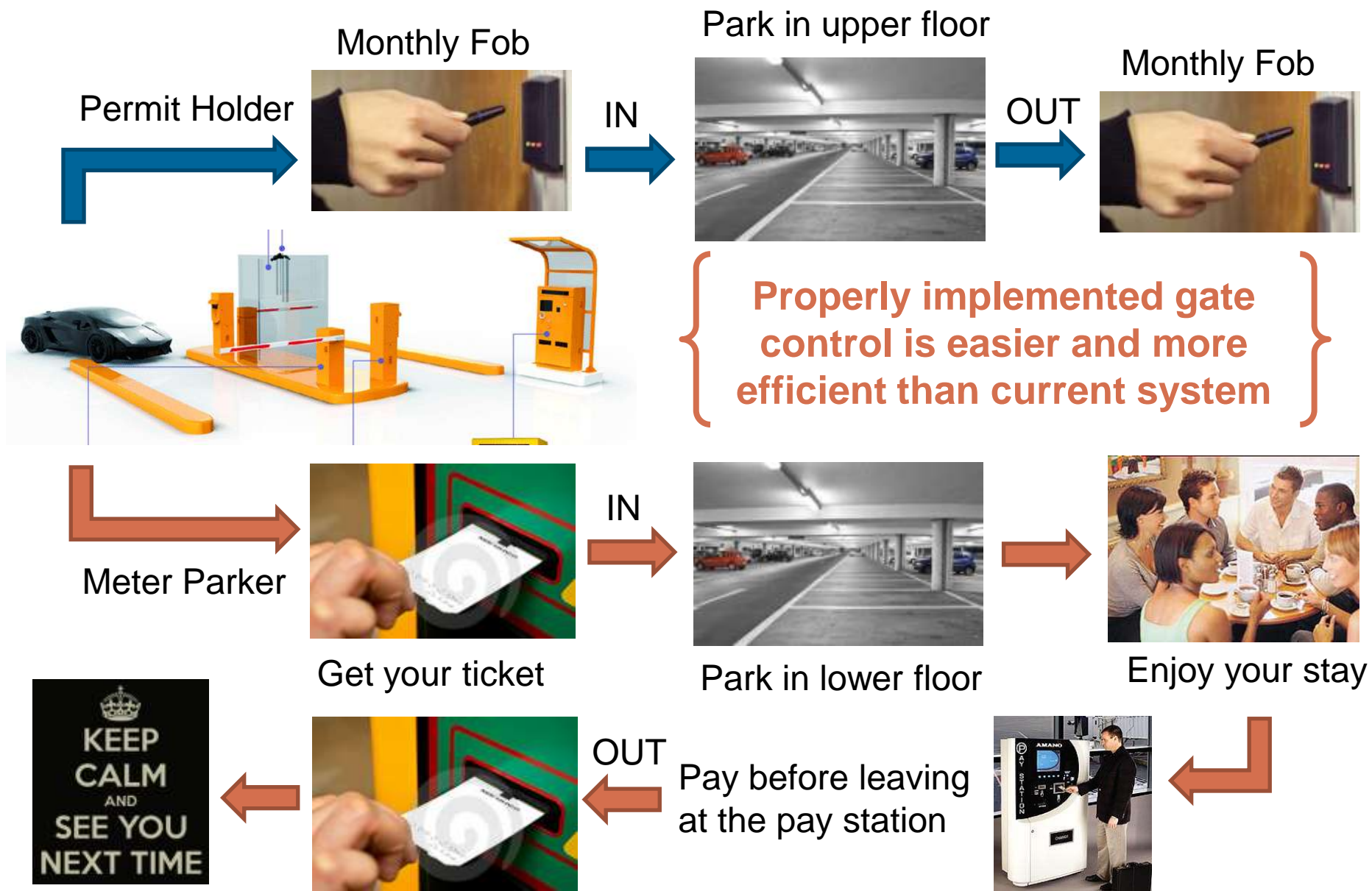
Please Buckle Up & Drive Safely.

- Use gate control, but also have:
 - Attendant at the beginning
 - easy-to-use technology
 - better paper receipt quality
 - Permit holder exempt from hourly charge



4. Long-Term: Pay-on-Foot

Maximum efficiency, Maximum revenue



5. Signage and Wayfinding Information

■ Before-arrival Info

The screenshot shows the City of Concord website with the following elements:

- Header:** "CONCORD New Hampshire's Capital City" and a "How Do I? HELP CENTER" button.
- Navigation Bar:** "YOUR GOVERNMENT", "CITY SERVICES", "OUR COMMUNITY", "DOING BUSINESS".
- Search Bar:** "Search City Website".
- Left Sidebar:** "CONCORD ALERTS", "Downtown Parking", "Meter Detail Card", "Parking Bans", and a "Translate" section with a language dropdown.
- Main Content:**
 - Downtown Parking**
 - Short-Term Parking Options**

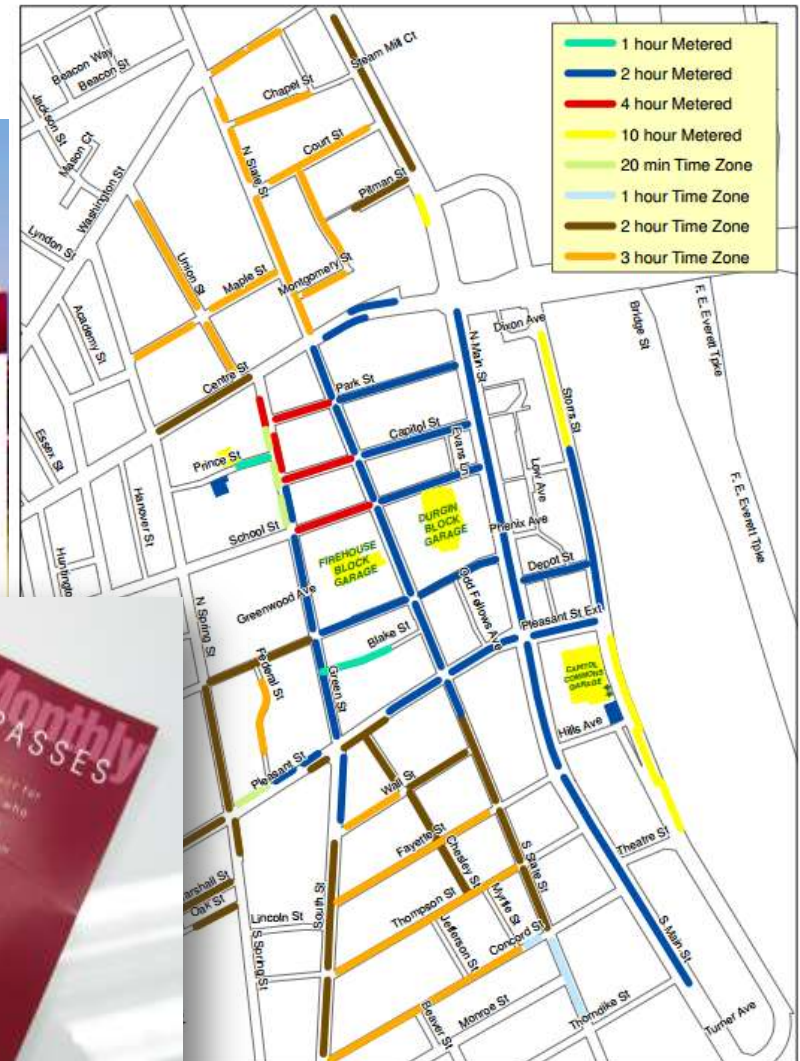
Managing downtown parking is one of Concord's more challenging responsibilities. Visitors and tourists swell the ranks of the city's living population every day.

To ensure that motorists have short-term parking options, particularly in this high-traffic area, the city offers an extensive system of metered parking spaces, kiosk areas, and parking garages.

 - [Downtown Parking Zones Map](#)
 - Parking Rules / Information to Know**
 - Parking meter effective hours are 8 a.m. until 6 p.m. on weekdays and 10 a.m. until 6 p.m. on weekends and holidays.
 - Parking meters increase access to parking by:
 - The meters and kiosks display meter rates, time remaining, and time zone.
 - Vehicles displaying handicap license plates or the meter or timed parking zone. All handicap plates or placards clearly displayed.
 - All day downtown parking is available in the First and Second Street locations, view the Downtown Parking Zones Map.
 - Citations issued before July 1, 2010 incur late fees. Citations issued after July 1, 2010 incur late fees double after 10 business days.
 - Firehouse Parking Garage**

The Firehouse Parking Garage is metered for all day parking. It is located one block west of Main Street. It is situated between Warren streets to the north and south, and between Elm and Green streets to the east and west. The YMCA is located on Green Street.
 - Durgin Block Parking Garage**

The Durgin Block Garage is metered for all day parking. It is located on the east side of the city, between Elm and Green streets to the north and south, and between Elm and Green streets to the east and west.



User-Friendly Information

Using the New Pay-By-Space Parking Meters

If your parking space doesn't have an old-fashioned parking meter, it is regulated by our new "Pay-By-Space" meters. These meters are very convenient and offer many benefits, such as credit card payment, cell phone payment, dollar bill payment, the ability to add time from any meter, and less sidewalk clutter.



How to use them:

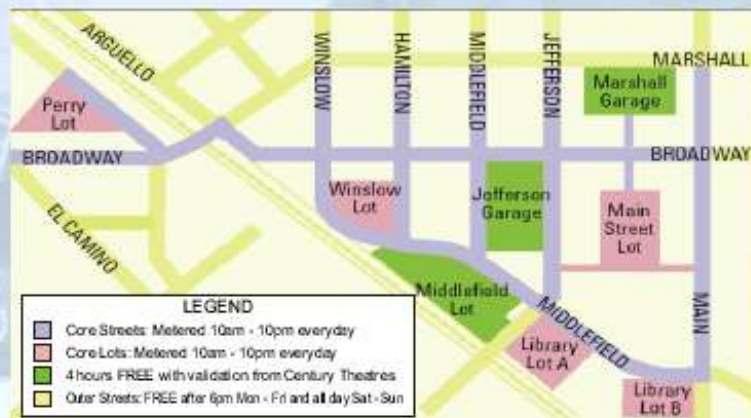
1. Note your stall number (for on-street parking it is on the curb, for parking lots it is at the back of the stall).
2. Go to any pay-by-space meter and enter the stall number.
3. Pay and go!

Free Parking on Nights and Weekends

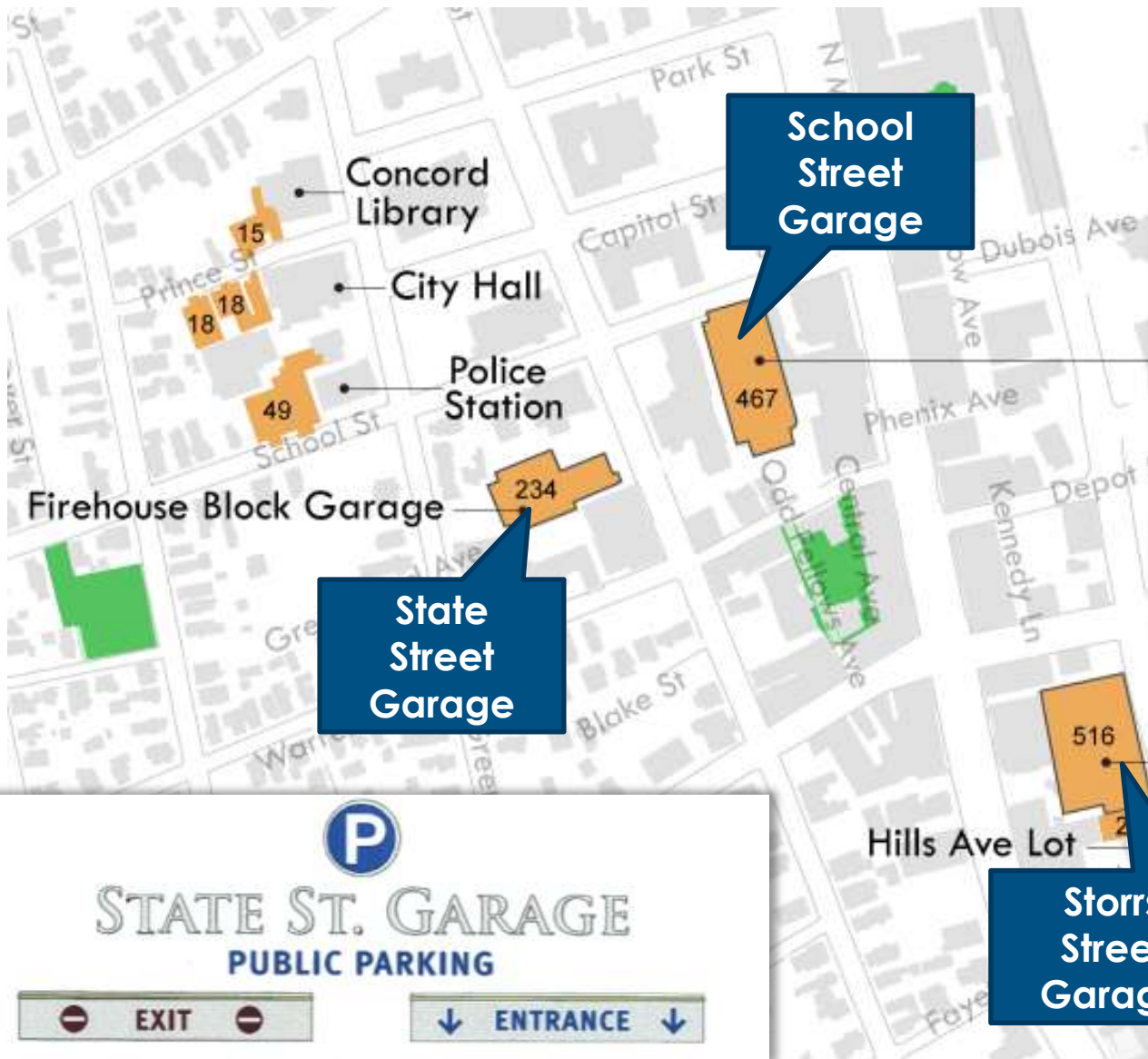
Yes. In Downtown Redwood City we now charge for parking in some areas on nights and on weekends. We know that many of you want to park right in the heart of the action and keeping the meters on helps ensure that you can get a spot as close as you want. What good is free parking if it is all full?

But if you are a connoisseur of FREE PARKING, don't worry! We've got something for everyone!

The map below shows which areas are free at night and on the weekends, and which areas aren't. Freebies are available within one block of Broadway!



Garage Naming & Signing



Downtown Wayfinding

- Define clear rules
- Identify free and long-term parking
- Identify major points of interests
- Guide pedestrians back to their car



6. Technology

■ Smart Technology:

- Makes enforcement more efficient
- Makes it easier for customers to park
- Can generate substantial revenue

■ 101 Types:



Pay and display



Pay by space



Pay by license plate



Smart meters



Pay by cell



Real-time availability information



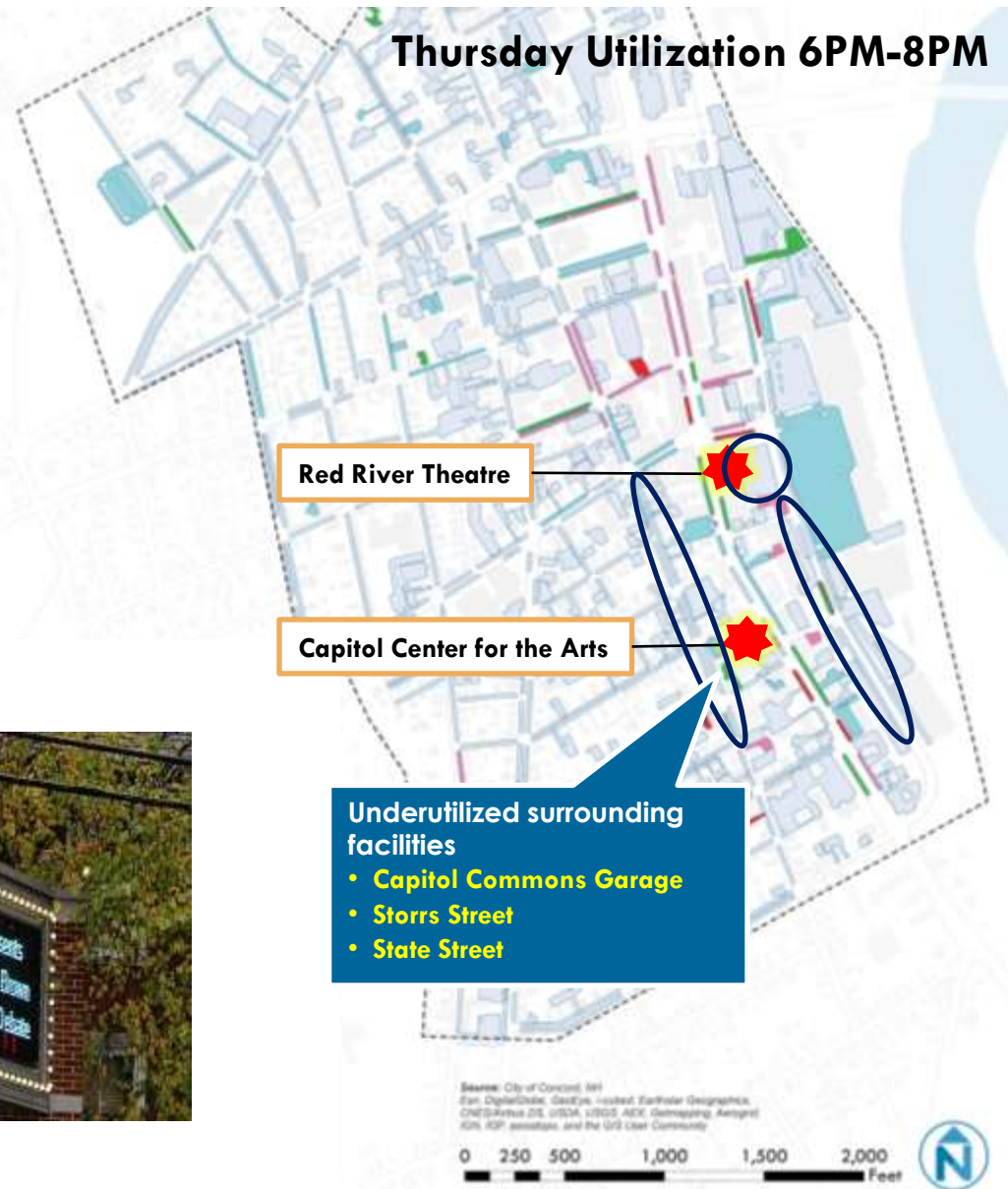
Integration with enforcement
equipment





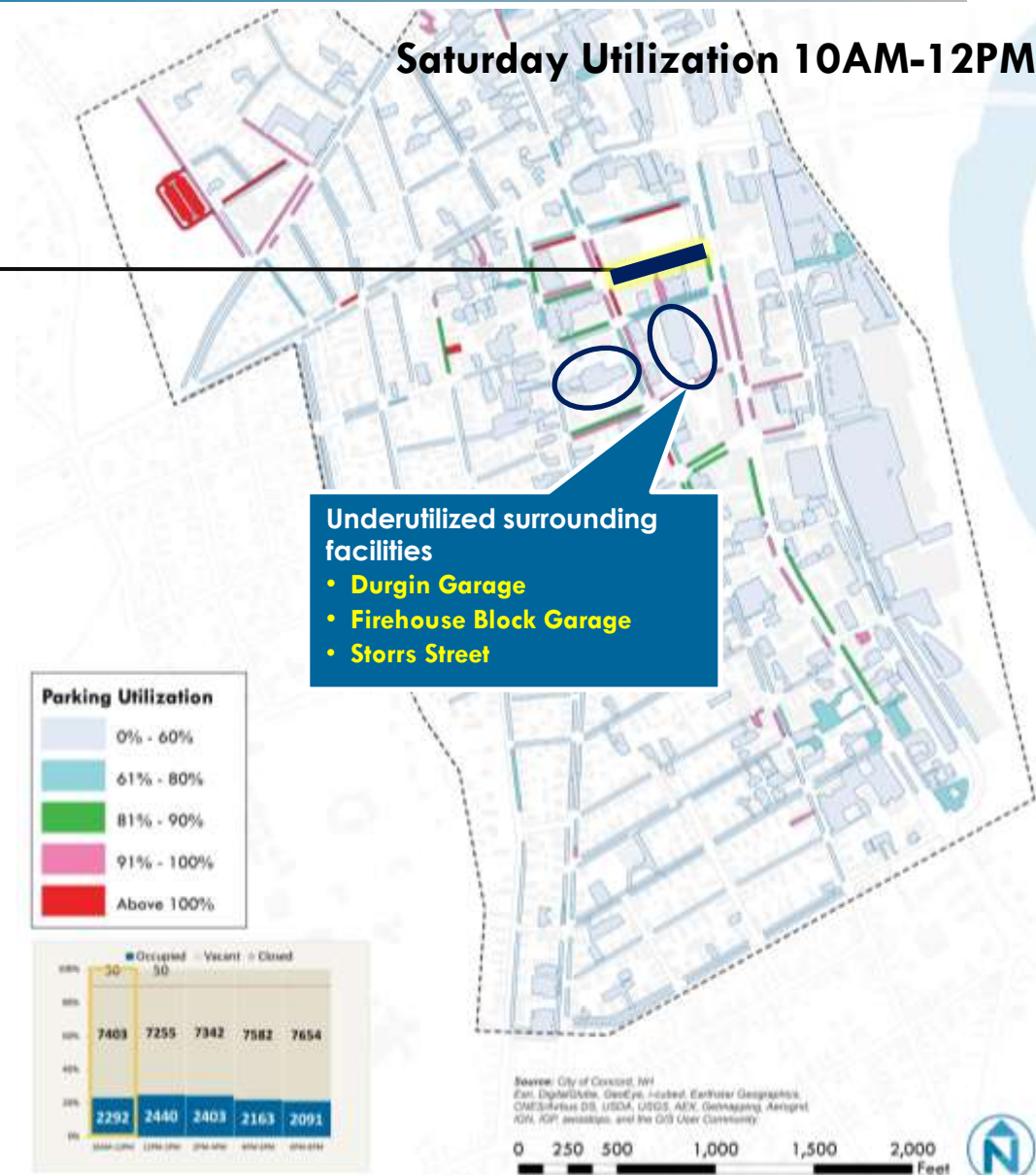
7. Create an Event Management Plan

- Plan for and utilize nearby underutilized parking facilities during times of peak demand
- Information and signage should clearly designate parking facilities for event times



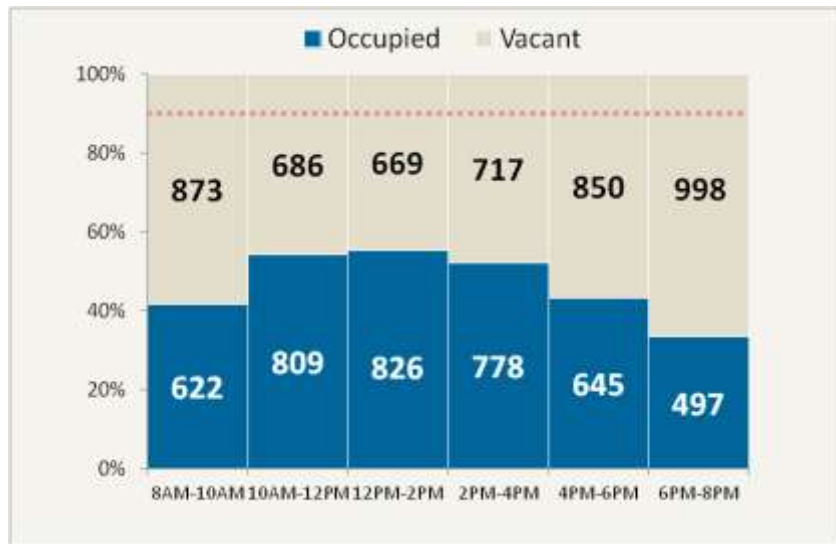
7. Create an Event Management Plan

Road closed – Farmers Market



7. Legislative Parking – Additional Data Collection

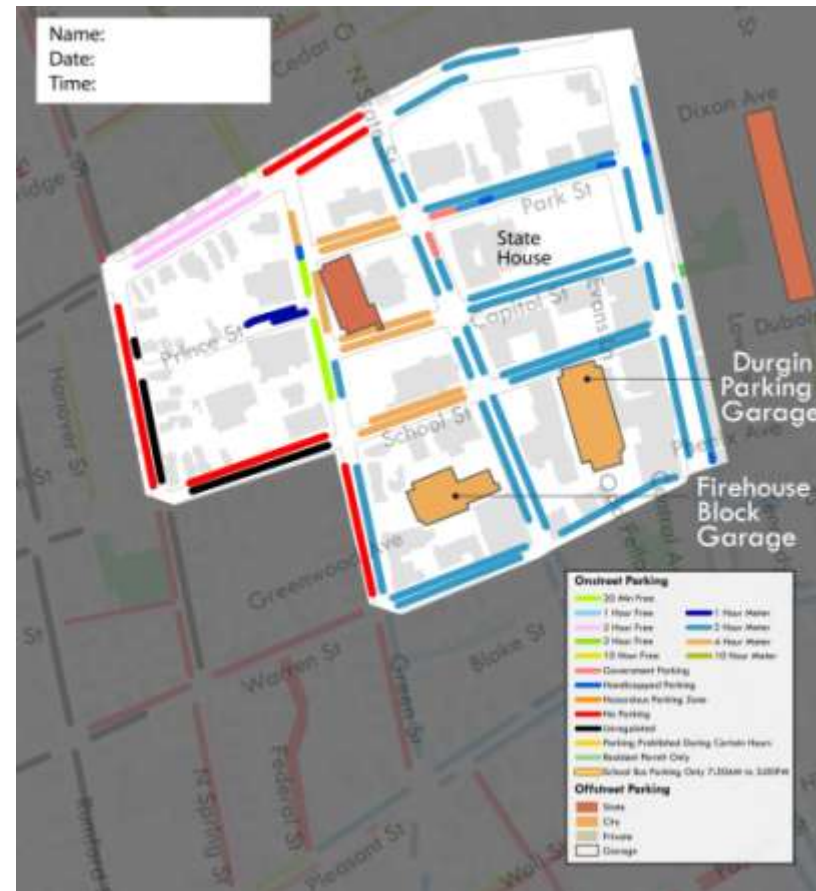
September 18th, Thursday – peak **55.3%**



January 7th, Wednesday - peak **83.6%**

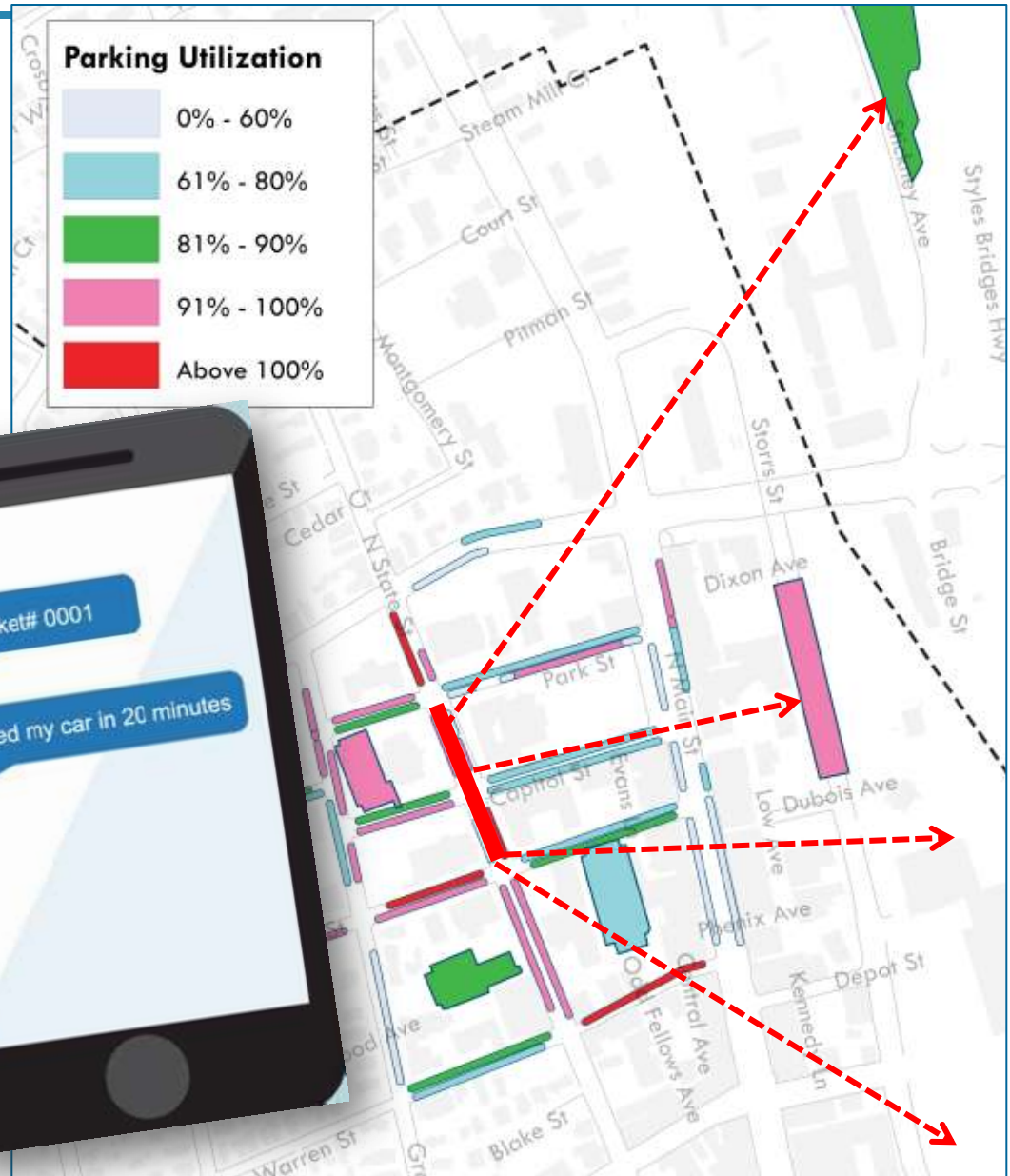


400 more cars



Note: the chart on the left doesn't include Stickney Avenue Lot as it is out of the study area and was not included in September data collection

7. Valet the Legislative Parking



8. Shared Parking



Shared Parking

Mixed-use settings offer the opportunity to share parking spaces between various uses, thereby reducing the total number of spaces required compared to the same uses in stand-alone developments

TOWNSHIP AND
EMPLOYEE
VEHICLES ONLY
MONDAY - FRIDAY
7:00AM - 4:00PM

OPEN TO PUBLIC
ALL OTHER TIMES
STRICTLY ENFORCED

VIOLATORS CITED UNDER
LMT CODE 145-32

EXC. SAT-SUN.

PRIVATE PARKING

BEFORE 6:00

17-21-25 W. HUBBARD
783-793 N. HIGH
TIGERTREE
COLUMBUS EYEWORKS
AFFLARE
DR. DONALD BOWEN, DDS
HUBBARD GRILLE
SALONS AT
HIGH & HUBBARD
SUBSTANCE
WINE ON HIGH

Customers
90 Minutes

AFTER 6:00

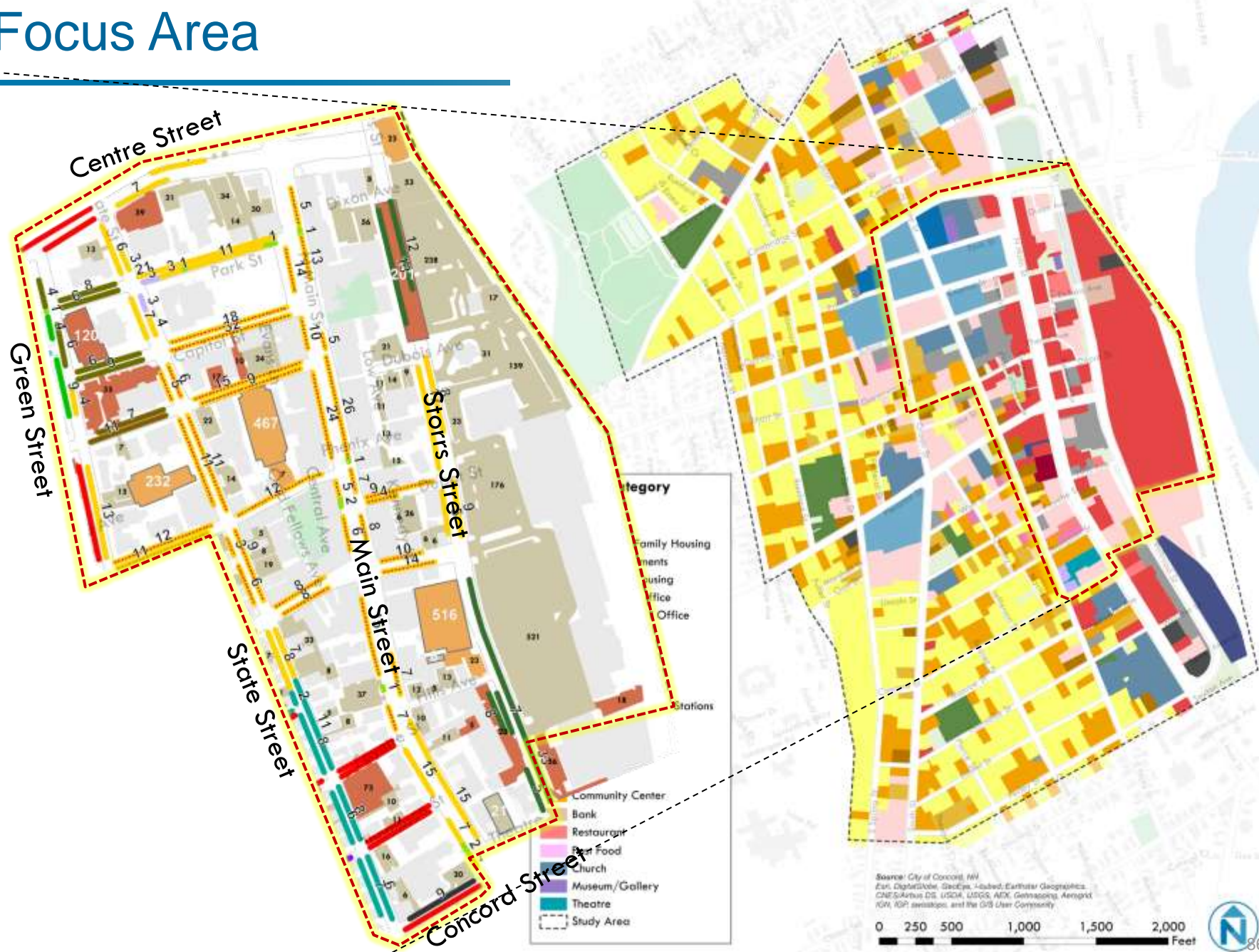
HUBBARD GRILLE VALET

ALL OTHERS TOWED!

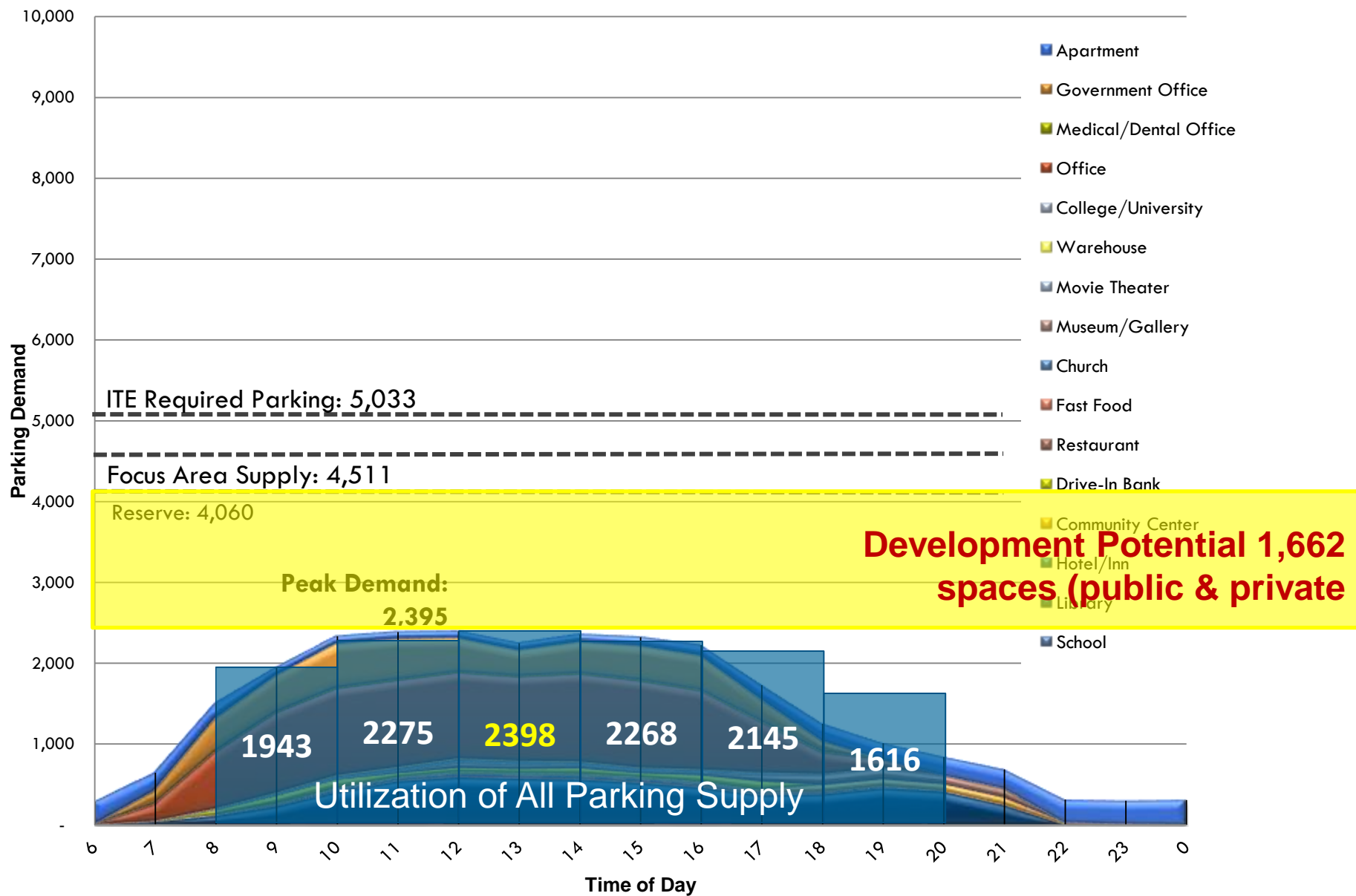
NO LOITERING

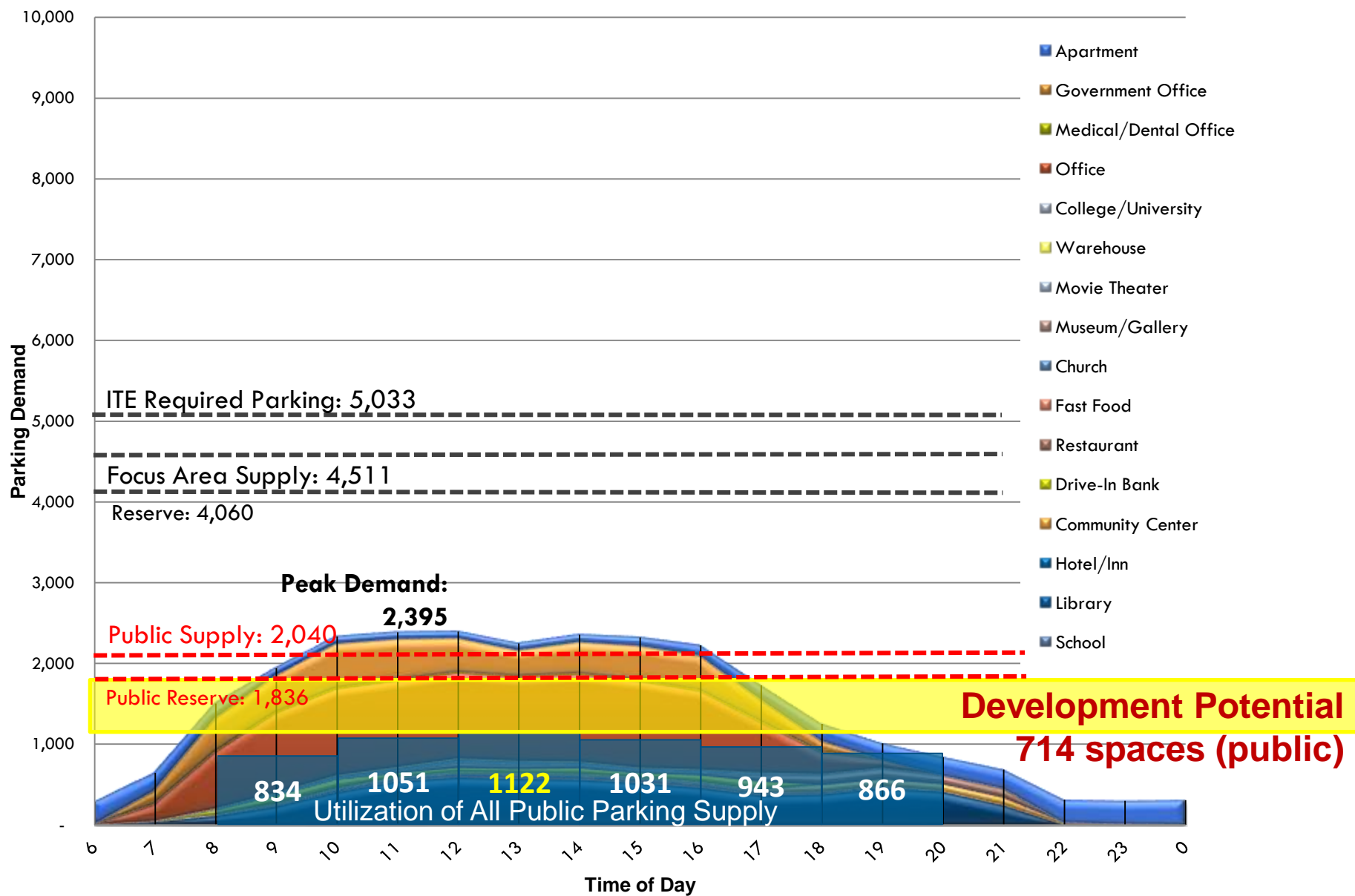
OVERNIGHT
VEHICLES
TOWED!

Focus Area



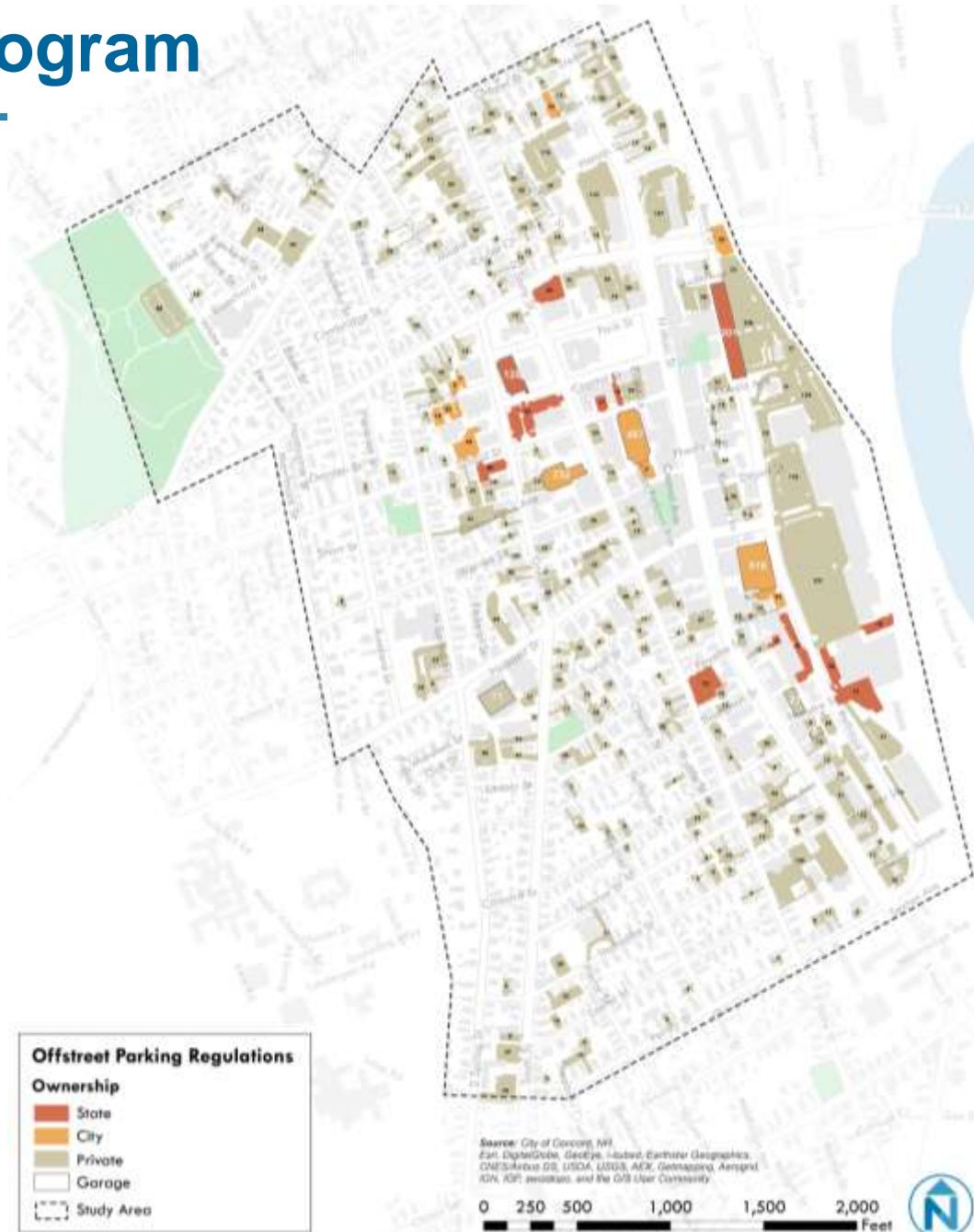
Observed Demand vs. Expected Shared Parking Demand – Focus Area





8. Shared Parking Program


- Better utilize 5,000+ private spaces (plus garages)
- Develop tools, agreements, mechanisms to broker
- Increase efficiencies up to 50%



9. Residential Parking Permit

- Address the employee parking spillover issues
 - \$25 / year / vehicle
 - Max 2 / household
 - Exempt from meter & time limits within the RPP zone
 - Revenue goes to Parking Division
 - Renewed annually

 Existing RPP zone

 Proposed RPP zone



Source: City of Concord, NH
Esri, DigitalGlobe, GeoEye, i-cubed, Earthstar Geographics,
CNES/Airbus DS, USDA, USGS, AEX, Getmapping, Aerogrid,
IGN, IGP, swisstopo, and the GIS User Community

0 250 500 1,000 1,500 2,000 Feet



10. Friendlier Enforcement

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CONCORD

City pursues parking ticket payments

Enforcers raise threat of booting vehicles

By BEN LEUBSDORF

Monitor staff


Sunday, May 20, 2012


If you have unpaid parking tickets in Concord, get ready: They're coming for you.


Email

Live News »


- JUST IN


 ConMonitorNews: RT @megan_e_doyle: I can't get this image out of my head. This piece from Veterans Day is one of @RayDuckler's best, in my opinion. [http://\(link\)](#)
- JUST IN

 ConMonitorNews: RT @susan_doucet: The District 7 state Senate recount is complete: Andrew Hosmer - 9,578 votes, Kathy Lauer-Rago, 9,423 votes #nhpolitics
- 03:25PM

 NHDOT189: ROADWORK COMPLETE: I-89 North at mile marker 0.0 the right lane is now open.
- 03:20PM

Slain NH journalist James Foley to receive First Amendment award
- 03:15PM

 ConcordNHGS: RT @EPAwater: Do you know how water gets from the source to our tap? [\(link\)](#)
- 03:05PM

 ConcordNHGS: RT @PeterGoodwin3: @NHDES's staff providing public education #saveyourpipes at NH Municipal Trade Fair.

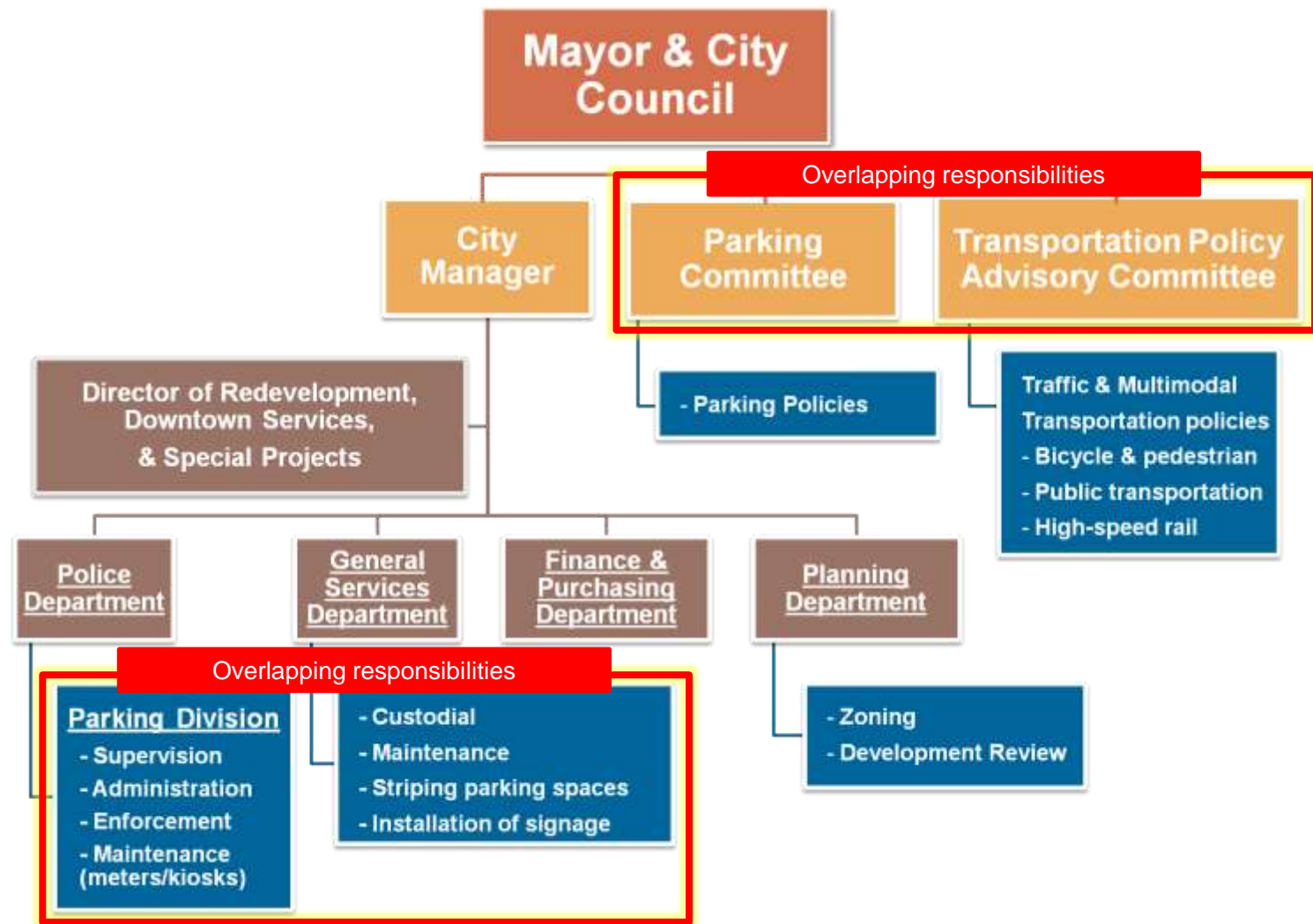
10. Friendlier Enforcement

- Use technology to increase enforcement efficiency
- Consider progressive fines
 - Maintain progressive fines, \$40 after 40 days, and \$60 after 60 days
- Enforcement as ambassadors/downtown safety



11. Governance/Administration Improvements

- Change the Existing Parking Administration Structure



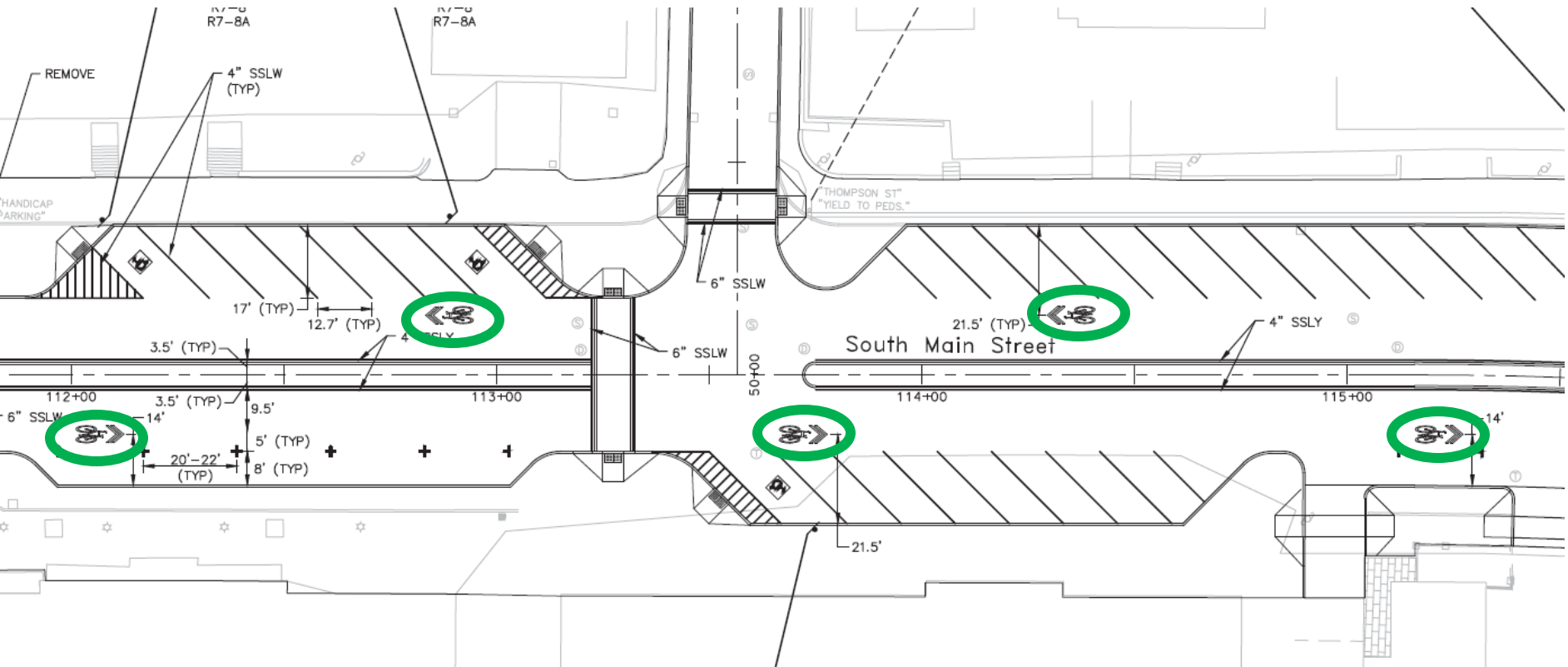
12. Improve Access – Pedestrians

- ADA compliance
- Garage entrance
- Curb extension
- Public safety
- Topography change b/w Main & Storrs

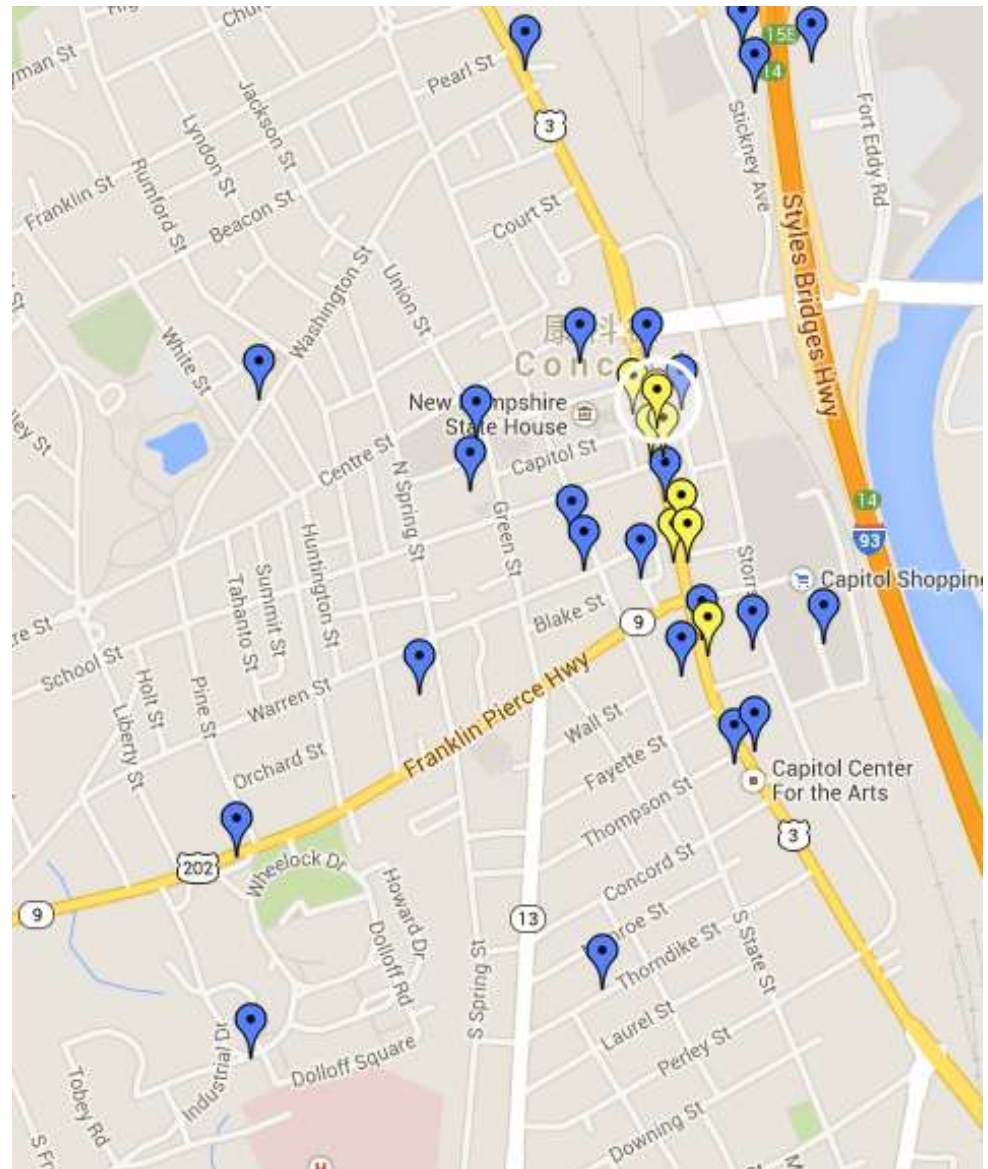


12. Improve Access – Bicyclists

- Main Street
 - Main street project: Bike Sharrow



12. Improve Access – Bicycle Parking



12. Improve Access – Transportation Choice

- **Improve Pedestrian Accessibility**
- **Improve Bicycle Facilities/Parking**
- **Transportation Demand Management Programs**
 - Employee Cash Out
 - Unbundle parking costs
 - Transit passes
 - Transit improvements
 - Ride matching
 - Car sharing
 - Preferential parking
 - Sheltered/secure bike parking and supportive facilities



What's next?

- Public forum recap and refine recommendations
- Draft and final plans
- Final presentation
- Study complete: March 2015



Thanks! Questions?

N NELSON
NYGAARD
DESMAN
ASSOCIATES